BUSA 3090
Topics In Business Analytics
Fall 2016

Instructors: Richard Buttimer, Ph.D.  Ted Amato, Ph.D
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Office Hours (Amato): Main Campus: T and R, 8:30-9:30; 10:45-11:15
Uptown Center: T 4:30-5:30 immediately following MBA class

Required Texts: Freakonomics: A Rogue Economist Explores the Hidden Side of Everything, Levitt, Steven D and Stephen J. Dubner
Against the Gods, the Remarkable Story of Risk, Bernstein, Peter L.

Both books are available from Amazon in either paperback or Kindle format. Expect to pay $15 or so for the paperback version.

Course Description: Exploration of topics from areas of business analytics. Specific topics covered serve as the tool for exploring specialized graduate programs and examining career options.

Course Objectives: The objective of this course is to expose students to the conceptual framework, coursework, and career opportunities in the emerging field of business analytics. Topics include overviews of the fields of economics, finance and data/business analytics; graduate offerings in each of these areas and opportunities to interact with practitioner.

The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.

Grading Basis and Examination:
Grades will be based upon attendance/class participation, class presentations and a final paper, each weighted equally.

Letter grades are assigned as follows:

A  90-100
B  80- 89
C  70- 79
U  Below 70

Academic Integrity:
Students have the responsibility to know and observe the requirements of *The UNC Charlotte Code of Student Academic Integrity*. This code forbids cheating, fabrication or falsification of information, multiple submission of academic work, plagiarism, abuse of academic materials, and complicity in academic dishonesty. Any special requirements or permission regarding academic integrity in this course will be stated by the instructor and are binding on the students. Academic evaluations in this course include a judgment that the student’s work is free from academic dishonesty of any type; and grades in this course therefore should be and will be adversely affected by academic dishonesty. Students who violate the code can be expelled from UNC Charlotte. The normal penalty for a first offense is zero credit on the work involving dishonesty and further substantial reduction of the course grade. In almost all cases, the course grade is reduced to F. Copies of the code can be obtained from the Dean of Students Office. Standards of academic integrity will be enforced in this course. Students are expected to report cases of academic dishonesty to the course instructor.

Due to the involvement of practitioners, graduate program coordinators and varied student backgrounds, the course outline for this course will evolve as the semester progresses. Students will be given adequate notice for all assignments including the final paper.