

DSBA/MBAD 6207. Business Project Management

CLASSROOM: Center City 506

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**Office hours: T: 4.30pm-5.30PM (Faculty offices 7th Floor CCB)
T, Th 9-9.30 and 10.45-11.45 AM, and by appointment (203 B Friday)**

Course Description:

MBAD 6207. Business Project Management. MBAD 6207. Business Project Management (3G). Project management is widely used in a variety of business environments to manage complex, non-routine, endeavors. Examples of projects include consulting and process improvement projects, advertising projects, and technology projects. This course focuses on tools, techniques and skills for business project management, with attention to both the quantitative and the qualitative aspects of project management. Major topics include project evaluation, estimation, monitoring, risk management, audit, managing global projects, outsourcing and project portfolio management. Students will also gain experience using Project Management Software.

Course Materials:

Eric W. Larson & Clifford F. Gray. Project Management, The Managerial Process. Sixth Edition, McGraw Hill, 2014. (ISBN 978-0-07-809659-4)

Readings

R1. Keil, M. and Mahring, M. Is Your Project Turning into a Black Hole? California Management Review, Volume 53, Number 1, Fall 2010.

R2. Cullen, S., Seddon, P., and Wilcox, L. Managing Outsourcing: The Life Cycle Imperative, MIS Quarterly Executive, Vol. 4, No. 1, March 2005.

R3. Steele, R. and Albright, C. Games Managers Play at Budget Time, Sloan Management Review, Vol. 45, No. 3, Spring 2004, pp. 81–84

R4. DeMayer, A. et al. Managing Project Uncertainty: From Variation to Chaos. Sloan Management Review, Volume 43, Number 2, Winter 2002.

R5. S. Viaene and A. Van Den Bunder. The Secrets to Managing Business Analytics Projects. Sloan Management Review, Volume 53, Issue 1, Fall 2011, pp. 65-69.

Note: Some additional readings may be assigned. INSTRUCTIONS ON HOW TO GET THESE ARTICLES WILL BE PROVIDED IN CLASS.

Cases

C1. Volkswagen of America: Managing IT Priorities

C2. TerraCog Global Positioning Systems: Conflict and Communication on Project Aerial
C3. Enterprise Risk Management at Hydro One (B)

C4. Atek PC Project Management Office

PURCHASING CASES

The following link will allow you to purchase cases from Harvard business School publishing:

<http://cb.hbsp.harvard.edu/cbmp/access/56808677>

NOTE: YOU WILL HAVE TO REGISTER

Grading

Exams- 2x250= 500

Project Feasibility Assignment = 150

Project Risk Profile -50

Case studies- 1X100 =100

Microsoft Project Assignment= 100

Final Presentation =50

Class Participation -50

TENTATIVE Course Schedule (May be modified at the discretion of the instructor)

Week	Date	Topic	Reference	Deliverables
1	1/10	Introduction and Modern Project Management	T1,2,	
2	1/17	Organizational Strategy and Project Selection	T2,3,	
3	1/ 24	Project Selection, Advanced Techniques VW Case	T2,3, R3,C1	Project Feasibility Assignment Ideas
4	1/31	Organizational Structure and Culture, Project Scope and Risk	T3,4,7, C2	
5	2/7	Feasibility Project Presentations		Feasibility Project Report & Presentations
6	2/14	Project Risk, Estimation and Scheduling , MS Project	T 5,7, R4	
7	2/21	Exam1		
8	2/28	Project Estimation and Scheduling, MS Project	T6, 8,C3	
9	3/14	Project Estimation and Scheduling, MS Project	T8	Project Risk Profiles
10	3/21	Project Portfolio and Program Management,C4,Special Topics	T16R1, R5, R2, C4	
11	3/28	Reducing Project Duration Managing Outsourcing & Resource Leveling	T9T12 R2,	C4Case Report&Discussion
12	4//4	Guest Speaker , Catchup		
13	4/11	Leadership and Team Management	T10,11	
14	4/18	Progress, Performance and Closure	T13,14	MICROSOFT PROJECT ASSIGNMENT
15	4/25	Review		
16	5/2	Project Presentations		
	5/ 9	EXAM 2		

Note: CX , TX, and RX refer to the text, cases and readings respectively.

COURSE POLICIES

All students expected to comply with the UNCC code of Student Academic Integrity, Code of Student Responsibility, and all University Policies governing student conduct. Please see: <http://integrity.uncc.edu/>

The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status