Alumni Council
Mission, Vision, & Expectations

Mission:

The mission of the Alumni Council in the Belk College of Business is to further promote close ties among alumni and to strengthen the relationship between our alumni, the business community, and the College.

Vision:

o   Increase alumni representation and involvement with the Belk College of Business
o   Serve as Ambassadors for the College at alumni programs and events, and in our communities and places of work
o   Support Belk College students through mentoring, recruitment and career planning programs
o   Give of our resources to advance the Belk College of Business

Expectations

o   Support the Dean of the Belk College of Business
o   Attend as many Council and College sponsored programs as possible
o   Encourage involvement of other alumni at College functions
o   Council members are asked to serve a three year term, beginning on July 1 and ending on June 30
o   Prepare for all council meetings by reading any designated materials prior to the meetings
o   Attend Council meetings/conference calls regularly and serve as committee chairs/members as assigned (four annual Council meetings and 3-4 committee meetings annually)
o   Suggest new program ideas and thoughtfully evaluate current activities
o   Advise the Belk College of programs that can better serve our alumni and ways in which alumni can serve the College
o   Represent the Belk College and UNC Charlotte at community events
o   Assist in the recruitment of students, placement of graduates, and identifying and facilitating professional internship programs for students
o   Identify and assist in obtaining speakers/lecturers from the business community for College presentations inside the classroom
o   Participate in alumni donor stewardship efforts
o   Make an annual financial contribution to a fund in the Belk College (suggested: $250)

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