University of North Carolina at Charlotte
BDBA 8220 Professional Issues II – Fall 2018

Professors: Lead Instructor: Kellermanns
Meeting Time: 8:00 to 5:00. Room: Center City
Office Hours: By appointment
Contact Information:

Dr. Franz Kellermanns: kellermanns@uncc.edu
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Dr. Torsten Pieper tpieper@uncc.edu.
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Dr. Chandra Subramanian csubrama@uncc.edu

Focus of the Course: Introduction to the principles of scholarly research for both academic and industry settings, including ethics and research integrity, navigating scholarly literature, focusing on research and teaching excellence.

Objectives

Knowledge-oriented goals
1. Understanding teaching
2. Understanding principles of service
3. Understanding principles of research
4. Understanding the principles of writing a dissertation

Skills-oriented goals:
1. Ability to read and write an academic resume
2. Ability to write reviews of academic papers
3. Ability to master the dissertation process

Expectations
1. Complete online assignments prior to each class meeting. Some occur prior to each class meeting and some occur after a class meeting.
2. Carefully read and be prepared to discuss all required readings prior to each class meeting. Some modules require reading to be done after the class meeting as well.

Course Design
Session Format
We will meet once a month for 5 months. A different faculty member will lead each class day. Everyone is expected to participate actively during the sessions. To facilitate this, required readings will be assigned and must be read prior to each session. In some modules, students will be asked to engage in an online discussion on the topics outside of class using a discussion forum format and to
create a “reflection” blog.

Bibliography
Beside the required readings, additional optional readings will be identified. Students are encouraged to explore each topic further using these readings.

Individual Assignments
Please refer to the specific assignments outlined by the respective instructors.

Grading
Each of the five modules will be allocated 20% of the grade. Please refer to the Canvas course website for the specific allocation of that weight for each module.

Course Information & Guidelines

1. **Attendance.** Attendance is mandatory. Missing a class is equivalent to missing 20% of the semester. Late arrival or early departure will count as an absence. An absence, unless due to medical conditions and approved by student services, will result in a **FAIL** of the class.

2. **Diversity.** The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.

3. **Disability Accommodations.** Students in this course seeking accommodations to disabilities must first consult with the Office of Disability Services and follow the instructions of that office for obtaining accommodations. If you have a disability that qualifies you for academic accommodations, please provide a letter of accommodation from the Office of Disability Services. For more information regarding accommodations, please contact the Office of Disability Services at 704.687.4355 or stop by their office in 230 Fretwell.

4. **Severe Weather.** In case classes are cancelled due to severe weather, the DBA program has designated make-up days for each semester.

5. **Classroom expectations.** This syllabus contains the policies and expectations we have established for this course. Please read the entire syllabus carefully before continuing in this course. These policies and expectations are intended to create a productive learning atmosphere for all students. Students who fail to abide by these policies and expectations, risk losing the opportunity to participate further in the course. The standards and requirements set forth in this syllabus may be modified at any time by the instructor. Notice of such changes will be by announcement in class and/or by changes to this syllabus posted on the course Canvas website.

6. **Orderly and productive classroom conduct.** We will conduct this class in an atmosphere of mutual respect. We encourage your active participation in class discussions as well as online. Each of us may have strongly differing opinions on the various topics of class discussions. The orderly questioning of the ideas of others, including the faculty, is welcome. However, we will exercise our responsibility to manage the discussions so that ideas and argument can proceed in an orderly fashion.

7. **Academic integrity.** Cheating and disruptive behavior have significant consequences. All students are required to read and abide by the Code of Student Academic Integrity, which governs student behavior relating to academic work. Violations of the Code of Student Academic Integrity, including plagiarism, will result in disciplinary action as provided in the Code.
Definitions and examples of plagiarism are set forth in the Code. The Code is available from the Dean of Students Office or online at: http://www.legal.uncc.edu/policies/ps-105.html (also see http://integrity.uncc.edu/). All UNC Charlotte students are expected to be familiar with the Code and to conduct themselves in accord with these requirements. To clarify, any academic dishonesty can result in a grade of F for the course. Academic dishonesty also pertains to violating the “rules” of this syllabus. Anyone violating this policy will receive an F for the course.

8. **Materials.** All materials submitted as part of course requirements become the property of the instructor. Students desiring to retain copies of their work should make such copies before turning in their materials.

9. **Electronic devices in classroom.** Use of computing, communication, or other devices during the class time for purposes other than those required for the class is prohibited and may result in being asked to leave the classroom for the remainder of the class period. This includes the use of laptops, lab computers, phones or other devices for Internet browsing, game playing, reading news, emailing, texting, chatting, IM, Facebook, or other activities not required for the class. **Cellular phones and other communication devices must be silenced AND stored away during class.**
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<tr>
<th>Class Day</th>
<th>Date</th>
<th>Instructor</th>
<th>Topics</th>
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| 1        | 14th July    | Franz Kellermanns, Dolly King, Nicole Tarr | • Dissertation Process  
           |               |                           | • Introduction to AACSB  
           |               |                           | • Participating and Supporting Faculty  
           |               |                           | • Faculty Qualification Status (FQS)  
           |               |                           | • Assessment   |
|          | 1st August   | Online Contact See Canvas for Updates |                                                                       |
| 2        | 11th August  | Gary Kohut                | Teaching - Continued                                                  |
|          | 1st of September | Online Contact See Canvas for Updates |                                                                       |
| 3        | 7th September | Torsten Pieper            | Topic choice & theoretical grounding  
           |               |                           | • Crafting good research questions  
           |               |                           | • Writing effective introductions  
           |               |                           | • Reviewing the literature  
           |               |                           | • The use of theory   |
|          | 1st of October | Online Contact See Canvas for Updates |                                                                       |
| 4        | 13th October | Antonis Stylianou         | • Academic & Professional Conferences  
           |               |                           | Value Choice Participation  
           |               |                           | As author, panelist, discussant, session chair/track chair Organizer Process Roles/responsibilities  
           |               |                           | • Academic Service Internal Faculty Governance  
           |               |                           | External  
           |               |                           | • Consulting   |
|          | 1st of November | Online Contact See Canvas for Updates |                                                                       |
| 5        | 10th November | Chandra Subramaniam      | 1. Reviewing academic papers  
           |               |                           | 2. Publishing research  
           |               |                           | a. Building a research portfolio  
           |               |                           | b. First round submission  
           |               |                           | c. Revisions and responding to reviews   |
|          | 1st of December | Online Contact See Canvas for Updates |                                                                       |