August 2019 to December 2019 (Fall)  
(Mon / Wed / Fri)  
Friday Bldg. Rm. 137

Syllabus and Course Outline  
Emma Lloyd Best  
Tel: 336-749-7877   Email: ebest4@uncc.edu   Office: Friday Bldg. 341B  
Office hours: Mondays and Wednesdays  
from 12 pm – 1:30 pm or by appointment

TEXTBOOKS:

Business Law 14th Edition, Clarkson, Miller, Cross ISBN: 978130596725  (Required) -  
See link on canvas to download this book electronically or you can order the eBook for  

Business Law Workbook by Emma Lloyd Best, Esq. (Required)  
Print: ISBN 9781524983673 ($45) or eBook ISBN 9781524992330 ($22.50)  
https://he.kendallhunt.com/product/business-law-workbook

Supplemental materials are available at cengage.com/unlimited such as practice  
exam problems.

DESCRIPTION OF COURSE:  
A study of the legal setting of business and its relationship to the business firm. Topics  
covered include: the nature of law, criminal, and civil procedure and the court system,  
business ethics, courts and alternative dispute resolution, constitutional authority to  
regulate business, criminal law, the law of torts, contracts and sales law, product  
liability, intellectual property, and cyber law.

LEARNING OBJECTIVES:  
To develop a student’s ability to identify, analyze, and resolve problems typically  
encountered by managers within the framework of legal, regulatory, social, and ethical  
considerations. Students should understand why these considerations are essential to  
all managers who operate business enterprises. Students will also understand what is  
required to create and start a business including drafting contracts, policies, and filling  
out licenses and protecting intellectual property. The purpose of the notebook  
assignment is for you to understand how to apply business law practically in any  
business that you are a part of.

To succeed in this course, you need to attend class, participate, and take notes in class  
in order to make an outline of what to study for the exams. I also recommend that you  
do the practice problems at the end of the chapters of the textbook since the exams will  
assess your knowledge of the rules of law from the textbook and how to apply rules to
facts of a case. You need to work diligently with your group on the business assignments each week of the semester to put together your final notebook, which will include all the documents required to create a business from a legal perspective.

The general flow of the class will be the following:
1. A brief discussion of current legal topics by you.
2. Use the power points as an outline of the discussion topics from the book, but the class will mainly be discussion so please review the power points on your own.
3. Review practice problems from the textbook in groups.
4. Review workbook assignments, what is expected, and applying the rule of laws.

POLICIES:
To achieve these objectives, the following policies are adopted in this course:

1. Classroom time is used to discuss legal principles and utilize them in the analysis and resolution of legal problems presented in class.

2. All students are expected to comply with the university academic regulations concerning attendance, withdrawals, and other provisions of the catalog.

3. A student’s grade is determined by averaging his / her percentage score on the four (4) tests given in the course, the company notebook and presentation, and the students attendance and participation in the class.

4. Letter grades are determined as follows:
   A = 90 – 100  
   B = 80 - 89  
   C = 70 – 79  
   D = 60 – 69  
   F = Below 60

5. Students should make every effort to take exams on the dates scheduled and should contact the lecturer if an emergency arises. Late assignments will not be accepted.

6. Students must obtain permission from Lecturer to use audio recording equipment. Mobile Telephones must be “Turned Off”.

Grades will consist of 300 points:
Exams = 120 points total (4 exams of 30 points each)
Final company notebook and Presentation = 110 points total (we will have a mid-semester check in to assess your progress)
Participation in class = 70 points total (you will be able to earn points each class)

ABSENCES:
Students are expected to attend every class and remain in class for the duration of the session. Failure to attend class or arriving late may impact your ability to achieve course objectives which could affect your course grade. An absence, excused or unexcused, does not relieve a student of any course requirement. Regular class attendance is a student’s obligation, as is a responsibility for all the work of class meetings, including
tests and written tasks. Any unexcused absence or excessive tardiness may result in a loss of participation points.

The authority to excuse a student’s class absence(s) and to grant a student an academic accommodation (turn in a late assignment(s), provide extra time on an assignment, reschedule an exam(s) etc.) sits with the individual instructor. Students are encouraged to work directly with the instructor regarding their absence(s). A student who intends to observe a religious holy day should make that intention known in writing to the instructor prior to the absence. A student who is absent for the observance of a religious holy day shall be allowed to take an exam or complete an assignment scheduled for that day within a reasonable time after the absence.

PARTICIPATION:
I will conduct this class in an atmosphere of mutual respect. I encourage your active participation in class discussions. Each of us may have strongly differing opinions on the various topics of class discussions. The conflict of ideas is encouraged and welcome. The orderly questioning of the ideas of others, including mine, is similarly welcome. However, I will exercise my responsibility to manage the discussions so that ideas and argument can proceed in an orderly fashion. You should expect that if your conduct during class discussions seriously disrupts the atmosphere of mutual respect I expect in this class; you will not be permitted to participate further.

You will be allowed to pick your team members that you will work on your final notebook and presentation with and the teamwork will be part of your participation grade. There will also be in class discussions, questions, and presentations on current legal topics. The purpose of class participation is to improve your communication skills.

CLASSROOM BEHAVIOR:
All students and the instructor are expected to engage with each other respectfully. Unwelcome conduct directed toward another person based upon that person’s actual or perceived race, actual or perceived gender, color, religion, age, national origin, ethnicity, disability, or veteran status, or for any other reason, may constitute a violation of University Policy 406, The Code of Student Responsibility. Any student suspected of engaging in such conduct will be referred to the Office of Student Conduct.

DIVERSITY:
The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to ability/disability, age culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.

ACADEMIC INTEGRITY:
It is the policy of the course to follow the UNC Charlotte Code of Student Integrity as set forth in the Catalog. The code forbids cheating, fabrication or falsification of information, multiple submission of academic work, plagiarism, abuse of academic materials and complicity in academic dishonesty. Students are expected to exhibit a level of personal
honor and integrity that will bring credit to themselves and the University. Students who violate the code will be punished to the fullest extent possible. In short, academic dishonesty will not be tolerated by this instructor or the Department of Finance and Business Law. Any student in possession of a Business Law I Examination (without permission) will be given an “F” in the Course. There will be no exceptions to this rule.

ACCOMMODATIONS:
UNC Charlotte is committed to access to education. If you have a disability and need academic accommodations, please provide a letter of accommodation from Disability Services early in the semester. For more information on accommodations, contact the Office of Disability Services at 704-687-0040 or visit their office in Fretwell 230.

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READING ASSIGNMENTS AND EXAM SCHEDULE

May be adjusted at discretion of Lecturer
Chapters listed below are from the textbook Business Law 14th Edition, Clarkson, Miller, Cross and the topics in parenthesis are from the workbook Business Law Workbook by Emma Lloyd Best, Esq. as I show in week 1, 2, and 3 for example.

Week 1 – August 19 (start on Wednesday, August 21)
Syllabus & Final Assignment Review
Chapters 2 (Courts and ADR) & 4 (Business and the Constitution) (14th edition)

Week 2 – August 26
Chapters 5 (Business Ethics) & 6 (Tort Law) (14th edition)
Beginning your businesses (brainstorming) – workbook

Week 3 – September 2 (no class on Labor Day)
Chapter 8 (Intellectual Property Rights) (14th edition)
Protecting the brand - workbook

Week 4 – September 9
Chapters 9 (Internet Law, Social Media, and Privacy) & 10 (Criminal Law) and Review
Exam 1 on Chapters 2, 4, 5, 6, 8, 9, 10 (Friday, September 13)
Week 5 – September 16
Chapters 11 (Nature of Contracts) & 13 (Contract Consideration)
Confidentiality

Week 6 – September 23
Chapters 14 (Capacity and Legality of Contracts) & 17 (Third Party Rights)
Contract drafting

Week 7 – September 30
Chapters 19 (Breach of Contracts) & 25 (Negotiable Instruments)
Joint venture agreement

Week 8 – October 7 (no class on October 7)
Review
Exam 2 on Chapters 11, 13, 14, 17, 19, 25 (Friday, October 11)
Mid semester check in on the class and the company notebook

Week 9 – October 14
Chapters 31 (Bankruptcy Law) & 32 (Agency Formation and Duties)
Promissory note

Week 10 – October 21
Chapters 34 (Employment Law) & 35 (Employment Discrimination)
Employment and independent contractor

Week 11 – October 28
Chapters 36 (Small Businesses) & 38 (LLCs and Special Business Forms)
Creating a Company (corporate documents)

Week 12 – November 4
Chapter 39 (Corporate Formation and Financing) & Review
Exam 3 on Chapters 31, 32, 34, 35, 36, 38, 39 (Friday, November 8)

Week 13 – November 11
Chapters 40 (Corporate Directors and Officers) & 41 (Mergers and Takeovers)
Compliance of the company

Week 14 – November 18
Chapters 43 (Administrative Agencies) & 46 (Antitrust Law)
Standard operating procedures

Week 15 – November 25 (Thanksgiving break on Wednesday and Friday)
Chapter 49 (Real Property and Landlord-Tenant Law)
Week 16 – December 2 (last day of classes on December 4)
Chapter 51 (Wills and Trusts) & Review
Examination 4 on Chapters 40, 41, 43, 46, 49, 51 (Wednesday, December 4)
Final Company Notebook and Presentation due on the day designated for the final