Econometrics III  
BPHD 8140-001, Fall 2012

Location: Friday 381, TTh, 12:30pm – 1:45pm  
Instructor: Professor Chris Kirby  
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Office hours: TTh, 2pm – 3pm

Course Description

Econometrics III provides an introduction to empirical methods in finance. It is designed to familiarize you with the models and econometric techniques that underpin modern empirical research in asset pricing and financial derivatives. We will use recent working papers along with classic journal articles to illustrate the interplay between theory, statistical assumptions, and estimation strategies. In addition to reviewing standard results from asset pricing theory, we will discuss empirical findings that appear to be at odds with these results (asset pricing “puzzles” in the parlance of the literature). Our analysis will address both the time-series and cross-sectional behavior of asset returns. Topics of discussion will include return predictability, time-varying volatility, market efficiency, testing single period and multi-period asset pricing models, and estimating dynamic term structure models.

Requirements

Problem Sets (20%): I will assign a number of problem sets, most of which will require empirical work using Matlab. You are encouraged to work in groups on the assignments; however, you must turn in an individual solution. Late assignments are not acceptable and will receive a grade of zero.

Referee Report (15%): Consists of preparing a concise, cogent evaluation of the strengths/weaknesses of a recent working paper. I intend to give this out during the 6th or 7th week of class on a Thursday. You will have until the following Thursday to complete the report.

Research Paper (30%): This is an empirical study on a topic selected in consultation with me. It could be original research, or a replication of an existing study with minor extensions. In either case, it must apply an econometric technique discussed in the lectures (something beyond OLS). It is due on the last day of class.

Final Examination (35%): Consists of problems similar to those that will be on the comprehensive exam for finance Ph.D. students. The exam will be held at the regularly scheduled time. You will have 2.5 hours to complete the exam.

Textbooks

The required textbook for the course is The Econometrics of Financial Markets, by Campbell, Lo, and MacKinlay. For some of the topics, you may find it useful to review the relevant material in Asset Pricing, by John Cochrane, 2nd edition, Time Series for Macroeconomics and Finance, by John Cochrane, or Time Series Analysis, by James Hamilton.
Prerequisites
This course is intended for Ph.D. students in finance. Thus I will assume knowledge
of first-year Ph.D.-level macroeconomics and econometrics. The formal prerequisite
for the course is BPHD 8130 – Econometrics II.

Tentative Course Outline and Reading List
A list of topics for the course along with a list of required readings is shown below. The readings will be posted to the course web page prior to each lecture.

I encourage you to refresh your knowledge of time series econometrics before the
class begins. Reviewing the material in chapters 1 – 7, 10, and 11 of Time Series for
Macroeconomics and Finance would be a good place to start. It can be downloaded at

Course Outline:
1. Distributional and Intertemporal Characteristics of Equity Returns
   1.1. The Efficient Markets Hypothesis
       Readings: CLM, Chapter 1
       1575-1617.

   1.2. Random Walks, Martingales, and Fat-Tailed Distributions
       Readings: CLM, Chapter 2

   1.3. Measurement Errors, Statistical Biases, and Related Issues
       Readings: CLM, Chapter 3
       404.
       Scholes, M., and J. Williams (1977), "Estimating Betas From Non-Synchronous

   1.4. Stock Return Predictability
       Review of Financial Studies 20, 651.
       Fama, E., and K. French (1988), "Permanent and Temporary Components of
       Fama, E., and K. French (1989), "Business Conditions and Expected Returns on
       Richardson, M. (1993), "Temporary Components of Stock Prices: A Skeptic's
       Boudoukh, J., M. Richardson, and R. Whitelaw (2008), “The Myth of Long-
       Horizon Predictability,” Review Financial Studies 21, 1577-1605
1.5. Time-Varying Volatility: Models and Econometric Methods
Readings: CLM, Chapter 12.1 – 12.2

1.6. Leverage Effects, Asymmetry, and Mean-Variance Linkages

2. The Capital Asset Pricing Model (CAPM) and Event Study Methodology

2.1. Unconditional Tests
Readings: CLM, Chapter 5

2.2. Conditional Tests with Time Varying Means and Variances

2.3. Event Studies and the Cumulative Abnormal Returns (CAR) Methodology
Readings: CLM, Chapter 4

3. Multifactor Asset Pricing Models
Readings: CLM, Chapter 6
4. Consumption Based Asset Pricing and the Stochastic Discount Factor Framework

4.1. Generalized Method of Moments (GMM) Estimation
Readings: CLM, Appendix

4.2. Tests of the C-CAPM and the Equity Premium Puzzle
Readings: CLM, Chapter 8.1 – 8.2

4.3. Habit Formation, State Non-separability, and Other Preferences
Readings: CLM, Chapter 8.4

5. Present Value Relations

5.1. VAR and Cointegration Based Procedures
Readings: CLM, Chapter 7

5.2. Volatility Tests

6. The Term Structure of Interest Rates

6.1. Forward Rates as Predictors of Future Spot Rates
Readings: CLM, Chapter 10.2

6.2. Fitting Term Structure Models
Readings: CLM, Chapter 11.1 – 11.2