

BUSN 2702: Leadership and Group Dynamics

Section H01, Spring 2019

Thursday 1:00-2:15 PM

Friday 381

Instructor: Zack Lord, Assistant Director of Professional Development and Honors Programs

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Office Hours: 8:00-4:00

Course Description

Students will plan and implement a group service project using the fundamentals of communication, planning, organizing, financing, and marketing. Concurrently, students will explore and develop their leadership profile by engaging in thoughtful discussions, reflection, and exercises.

The expectations and policies set forth in this syllabus for Business Honors Practicum III are intended to create a productive learning environment for all students. Before continuing in this course, please carefully read this document in its entirety. If you feel that you are unable to comply with these expectations and policies, you risk losing the opportunity to participate further in this course and BHP.

Prerequisites:

Member of the Business Honors Program

Required Text:

Reflected Best Self (\$15): <https://reflectedbestselfexercise.com/products/rbse-in-education>
(Don't order until instructed to do so)

Course Objectives:

Students will...

- Gain relevant business skills through the implementation of a group service project
- Understand the importance of teamwork to reach a shared vision
- Identify their personal leadership philosophy and learn how to incorporate leadership into their personal and professional goals
- Learn how to manage and appreciate conflict in group settings
- Enrich and expand their appreciation of service to others

Classroom Conduct and Learning Process:

The purpose of the BHP practicum sequence is to provide a unique and experiential learning opportunity for Honors students as they engage in a lab-type atmosphere where students can practice and develop key skills. This is a small class designed for active participation and learning. The subjects explored may require students to be comfortable with ambiguity as we learn from each other.

The majority of this course will take place in a traditional, face-to-face classroom setting. On weeks when the class does not meet, students will be expected to meet with their groups to work on their service project. Attendance and participation is critical for your success and is part of your final grade.

Academic Integrity:

All students are expected to know and abide by the UNC Charlotte "Code of Academic Integrity" as described online in the UNC Charlotte Catalog. Students found in violation may be subject to failure of the assignment, exam, and/or course.

Electronics Policy:

In order to create an active and engaging learning environment, all electronic devices are prohibited during class, except during emergencies or when permitted with instructor approval. Students who choose to violate the electronics policy may be asked to leave class and lose participation and/or attendance points for the day.

Technical Requirements:

Be sure to read any weekly announcements and check Canvas for important information and updates about the course. Students (and student groups) can use the Canvas platform for discussions. Students are also expected to read their UNCC email on a regular basis. If you have any technical questions and/or problems, contact UNCC Information and Technology Services.

Diversity Statement:

The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.

Disability Services:

Students in this course seeking accommodations due to disabilities, must first contact the Office of Disability Services, and follow the instructions of that office for obtaining accommodations.

Syllabus Modification:

The standards, requirements, and dates in this syllabus may be modified at any time by the course instructor. The instructor will provide notification of changes by announcement in class or email.

Attendance:

Attendance is critical to your success in this course and is part of your grade. If you cannot attend a class due to illness or unforeseen circumstances, please contact the instructor immediately to discuss arrangements. Alternative assignments will possibly be made so that you can complete the course requirements, but are not guaranteed. Failure to notify your instructor at least 24 hours before an absence may result in the absence not being excused and points being deducted from the final grade.

In consideration of your fellow classmates and the instructor, please arrive to class on time. Please be advised that students who arrive late or leave class early will have points deducted from their attendance and participation grade.

Grading scale:

- A 90-100
- B 80-89
- C 70-79
- D 60-69
- F 59 and below

There will be NO rounding up of final grades. NO LATE WORK WILL BE ACCEPTED.

ASSIGNMENTS

Unless otherwise stipulated, graded assignments will consist of the following:

Assignment	Points
Team Project Business Plan: Development and implementation in a team community service project	350
Team Project Presentation	200
Reflected Best Self Exercise	200
Final Exam: Leadership Profile and Individual- Project Reflection	150
Class Participation and Canvas Discussions/Assignments	100
TOTAL	1000

* Additional information will be provided for these assignments.

Tentative BUSN 2702 Course Schedule

	Date	Topic	Notes
1	1/10	Syllabus Discussion, Introduction to Course, Group Dynamics	
2	1/17	Orientation to Niner Pantry; Discussion on Group Service Projects and Expectations Guest Speaker: Ms. Julia Loomer Understanding the Basic Team Process: Team Contracts and Timelines	Project Selection available this evening DUE: Complete MBTI via link on Canvas under Assignments
3	1/24	MBTI: Understanding your Type Guest Speaker: Dr. Ted Amato	
4	1/31	Guest Speaker: TBA	DUE: Team Contract and Timeline
5	2/7	Guest Speaker: Belk College Alumni Council	
6	2/14	Project Check-In: Groups will meet individually during specified time block during class	
7	2/21	Group Dynamics: Managing Conflict; Motivating Group Members; Power and Influence Guest Speaker: LEAD Program	
8	2/28	Group Advising In-Class Project Work Session	Please bring laptop to class
9	3/7	No Class- Spring Recess	Spring Recess- NO CLASS MEETING
10	3/14	The Leadership Challenge	

11	3/21	No Class- Group Project Work (or In-Class Work Session)	NO CLASS MEETING
12	3/28	Group Dynamics: Topic TBD	
13	4/4	Best Self Debrief, Group Feedback, Leadership discussion	DUE: Reflected Best Self, upload to Canvas before class
14	4/11	No Class- Group Project Work (or In-Class Work Session)	NO CLASS MEETING
15	4/18	Group Presentations	Professional dress required if presenting
16	4/25	Group Presentations	Professional dress required if presenting DUE: Project Completion Deadline; Group Deliverable Due Via Canvas by May 1
	5/9	FINAL EXAM PERIOD (11:00-1:30pm): Leadership Profile and Individual Project Reflection	DUE: Leadership Profile and Individual Project Reflection due via Canvas by 1:30pm