BUSN 3780  
Business Honors Seminar  
Spring 2013

Instructor:  Ted Amato  
Office:  220-A Friday Building  
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Office Hours:  
Main Campus:  T and R, 8:00-9:30  
Uptown Center:  T 4:30-5:30 immediately following MBA class


There is no textbook for the course. Students will make extensive use of library resources.

Course Description:  BUSN 3780. Business Honors Seminar. (3) Prerequisites: permission of the Assistant Director of the Business Honors Program. Exploration of current topics in business and the methods of research appropriate to them. Development of research project proposal for Business Honors Thesis (BUSN 3790). (Spring)

Course Objectives:  The objective of this course is prepare students to develop a thesis topic and prepare to write a business honors thesis. Topics covered include types of research, identifying a research question, types of data and basic data analysis, proper citation, and task scheduling; The primary work output for the semester is the completion of the business honors thesis proposal.

The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.

Attendance:  Students are expected to attend class and to arrive on time. My expectation is that junior honors students should not require a formal attendance policy. I reserve the right to amend this policy should attendance become a problem.

Grading Basis and Examination:

Grades will be based upon homework assignments, classroom participation/presentations and papers (literature review and thesis proposal)weighted as follows:

Homework  20%  
Class Participation/Presentation  20%  
Literature Review  20%  
Thesis Proposal  40%
Letter grades are assigned as follows:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A</td>
<td>90-100</td>
</tr>
<tr>
<td>B</td>
<td>80-89</td>
</tr>
<tr>
<td>C</td>
<td>70-79</td>
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<tr>
<td>D</td>
<td>60-60</td>
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<tr>
<td>F</td>
<td>Below 60</td>
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Grades are rounded to the nearest whole percentage.

**Academic Integrity:**
Students have the responsibility to know and observe the requirements of The UNC Charlotte Code of Student Academic Integrity. This code forbids cheating, fabrication or falsification of information, multiple submission of academic work, plagiarism, abuse of academic materials, and complicity in academic dishonesty. Any special requirements or permission regarding academic integrity in this course will be stated by the instructor and are binding on the students. Academic evaluations in this course include a judgment that the student’s work is free from academic dishonesty of any type; and grades in this course therefore should be and will be adversely affected by academic dishonesty. Students who violate the code can be expelled from UNC Charlotte. The normal penalty for a first offense is zero credit on the work involving dishonesty and further substantial reduction of the course grade. In almost all cases, the course grade is reduced to F. Copies of the code can be obtained from the Dean of Students Office. Standards of academic integrity will be enforced in this course. Students are expected to report cases of academic dishonesty to the course instructor.

**Class Structure:** We will not meet Thursday, February 21. Formal thesis proposals will be made during the final exam period, May 9, 8:00-10:30 AM. The remainder of the schedule will be adjusted to meet the needs of individual student thesis topics with some class meeting times devoted to individual student meetings. Student presentations will dominate our class meetings. Sufficient lead time will be given to complete assignments.