ECON 2101-002  
Principles of Macroeconomics  
Spring 2015  
Mon, 3:30 pm – 4:45 pm, Rowe 130  
Fri, 11:00 am-12:15 pm, Rowe 130  
(ONLY ON 3 TEST DATES)

Instructor: Dr. Carol O. Stivender  

“Try not to have a good time. This is supposed to be educational.” 
Lucy, “Peanuts”

Office: 219D, Friday Building  
E-mail: costiven@uncc.edu (Indicate your name and class section in your e-mail)  
Office Hours: Mon: 1:00 pm – 3:00 pm  
Wed: 10:00 pm – 12:00 pm  
and by appointment as needed.

Course Website: All course materials are available on MyEconLab and Moodle

MyEconLab Info: pearsonmylabandmastering.com  
Course ID: stivender19448 (see Moodle for instructions on how to register)

Textbook: Macroeconomics, 5th edition (4th edition of the paper book will work, but you must have 5th edition access code)

Authors: Hubbard/O’Brien  
Publisher: Pearson

Course Description: Principles of Economics-Macro. Scope and Methodology of Economics as a social science, the measurement of national income, inflation and unemployment, money and banking, monetary and fiscal policy, and international economics. (Formerly Econ 1201). This section will be taught as hybrid course (half F2F, half online).

Course Objectives: To gain a fundamental understanding of the workings of the macro-economy; to develop a basic understanding of the role that government has in influencing economic activity. Along with other course objectives, this course will help the student to develop problem-solving skills; skills associated with independent thinking; and will address social, political, and global issues using tools of economic analysis. Along with other course objectives, this course will help the student to develop problem-solving skills; skills associated with independent thinking; and will address social, political, and global issues using tools of economic analysis. Additionally, for students enrolled under the guidelines of the 2001-2003 catalog, ECON 2101 is one of the courses that can be used to meet Goal VI (Understanding the Individual, Society, and Culture) of the University’s General Education Requirements. According to this goal:

UNC Charlotte graduates should be able to:  
• Understand how institutions operate with societies in both contemporary and historical perspectives.  
• Understand internal and external influences that promote and inhibit human action.  
• Understand the patterns of change that individuals experience at various points in life.  
• Recognize the complex, integrated, and dynamic nature of human behavior and human experience.  
• Understand the commonalities, differences, and interdependence among and within societies of the world.

For students admitted to the university under the guidelines of the 2003-2005 catalog or later, this course can be used to meet the social science goal under section II, Inquiry in the Sciences. This requirement is designed to introduce students to the methods of the social sciences and to the application of these methods for gaining a scientific understanding of the social world.
Course Policies

Academic Integrity:
Students have the responsibility to know and observe the requirements of The UNC Charlotte Code of Student Academic Integrity. (This code forbids cheating, fabrication or falsification of information, multiple submissions of academic work, plagiarism, abuse of academic materials, and complicity in academic dishonesty. Any special requirements or permission regarding academic integrity in this course will be stated by the instructor and are binding on the students. Academic evaluations in this course include a judgment that the student’s work is free from academic dishonesty of any type; and grades in this course therefore should be and will be adversely affected by academic dishonesty. Students who violate the code can be expelled from UNC Charlotte. The normal penalty for a first offense is zero credit on the work involving dishonesty and further substantial reduction of the course grade. In almost all cases, the course grade is reduced to F. Copies of the code can be obtained from the Dean of Students Office. Standards of academic integrity will be enforced in this course. Students are expected to report cases of academic dishonesty to the course instructor.

Attendance: Students are expected to attend, to arrive on time and to stay the entire class period. If you do not plan to stay the entire class period, please be kind enough to let me (or the TA) know that you will need to leave early, and choose a seat near the exit. Otherwise, please do not disrupt your classmates by leaving the classroom before class is over. No points are explicitly added for attendance nor subtracted for absences; however, there are no make-ups for tests or in-class exercises except for students with written statements from university officials stating that they are participating in university business. When missing class, students will be responsible for all information and materials presented in class, and are expected to obtain class notes or assignments from other students in the class. In other words, your primary source of information is the classroom – if something is announced in class I am under no obligation to also post that information online or notify the class via e-mail.

Please do NOT e-mail me to say, “I cut your class today - what did I miss?” I won’t respond. Since I will not be keeping attendance records, you do not need to notify me when you will be missing class for doctor appointments, court dates, or any other reason. Any extra credit opportunities offered in class cannot be made up.

THIS IS A HYBRID COURSE!
That means we will meet face to face (F2F) only one day per week (Monday). The other scheduled class day (Friday) is reserved for three tests. Since you will see me half the time as you would in a regular class, you will need to learn most of the material on your own, with assistance from the textbook and MyEconLab, the online course management system we are using this semester. The typical workflow for each chapter will be as follows:

- **Step 1:** Complete a MyEconLab homework assignment, using the textbook (or e-text), assigned videos, PowerPoints and other tools designed to help you master the material. This assignment is due before our class meeting.
- **Step 2:** Come to class. I will use class time to answer your questions and to reinforce those topics that the class had the most difficulty with in the homework assignment. I will use reports from MyEconLab and your questions to identify those topics/concepts that need more attention.
- **Step 3:** Complete a MyEconLab quiz. The quiz is designed to give you practice testing on the material before moving to the next chapter.
- **Step 4:** Take a test after completing two to three chapters. These tests will be with paper and pencil in the classroom on the designated Fridays and the last Monday of class.

Homework on MyEconLab: Homework constitutes 15% of the final grade. Required homework assignments will be completed and submitted through MyEconLab, and are due on Sundays at 11:59pm. The homework assignments are intended to help you learn the material on your own. This requires a high degree of self-motivation and discipline. The key to not being overwhelmed and stressed by the homework is to keep current, handle it in small bites. The worst mistake students make is to wait until the last minute, just before the time limit expires, to try and cram the assignment in without actually learning anything. DO NOT miss your deadlines – I will not extend any deadlines for any reason. I recommend you print the calendar NOW and post it somewhere. Also, use the reminder function in your phone. DON’T MISS DEADLINES.

You have an unlimited number of attempts to complete the homework successfully. I know the strategy with assignments like these is usually to just click on answers until you get the right one and move on. That won’t help you in a hybrid course. Remember, in a hybrid course the point of the homework is not to simply complete it, but to LEARN from it. I will not be lecturing on all of the material, so it is in your best interest to watch the assigned media clips, to read the book before and during the homework, and to fully engage in the other helpful tools available in MyEconLab. You should also be proactive about asking me to help with concepts that aren’t clear.
**Quizzes on MyEconLab:** Quizzes constitute 25% of the final grade. Required quizzes will be completed and submitted through MyEconLab, and are MOSTLY due on Wednesdays at 11:59pm. The quizzes are intended to see how prepared you are for a test on the material. Each chapter quiz will be due after the class meeting in which we discussed the material, and after the homework deadline. You have three attempts to complete each quiz. Quizzes are intended to be completed in one setting. If you begin a quiz and close it before submitting it for a grade, you will be allowed back in but will not have access to questions you have already viewed. DO NOT miss your deadlines – I will not extend any deadlines for any reason. I recommend you print the calendar NOW and post it somewhere. Also, use the reminder function in your phone. DON’T MISS DEADLINES.

**Tests:** Test grades constitute 60% of the final grade. There will be four tests given during the regular semester plus an optional cumulative final exam. I will count the four best test grades out of five. If you are happy with your grade after the fourth test you do not have to take the final exam. However, if you could do better you can take the final exam and use it to replace a lower test score or missed test.

Due to the large class size, each test will be comprised of multiple choice and true false questions, and will be taken on opscan computer-graded forms that will be provided. Students should be prepared for the tests by bringing a non-graphing calculator and pencils (cell phones ≠ calculators). The TA or I will e-mail the class when grades are available. Please note, students are not allowed to leave the classroom and return during an exam, so please take care of personal business before entering the room for the exam.

**TEST SCHEDULE**

- Test 1 - Friday, February 13
- Test 2 - Friday, March 20
- Test 3 - Friday, April 10
- Test 4 - Monday, April 27 (Last Class!)

The final exam is scheduled for Monday, May 4, from 2:00pm to 4:30pm. The exam is optional and cumulative, and substitutes for the lowest test grade, including a missed test. The final exam will not substitute for a homework/quiz grade or a test grade resulting from a violation of academic integrity.

**Make-up work and late work:** There are NO makeup tests, except for students away representing the university (documentation must be provided well in advance of the scheduled exam date, and the exam must be taken prior to the scheduled date). If you miss a test, the missed test will count as your lowest test score and can be replaced by the cumulative final exam. Missed MyEconLab deadlines cannot be made up for any reason. There are NO exceptions to this policy.

**Extra Credit:** There may be occasional opportunities to earn extra credit points by completing in-class assignments or quizzes. These opportunities will typically not be announced in advance, and will be made available only to the students that are present in class that day.

**Students who arrive late for tests and/or the final exam will be permitted to take the test or final exam provided no student has turned in their paper prior to his/her arrival. Once a paper has been turned in, late arriving students will not be permitted to begin the test or exam. A student who begins a test or exam late will not be given extra time at the end of the regular test or examination period.**

**Calculating the grade:**

Grades will be calculated as follows: (Tests 60%, Homework 15%, Quizzes 25%)

\[
\text{Final Grade} = .60(\text{Test Average}) + .15(\text{HW score}) + .25(\text{Quiz Score})
\]

**EXAMPLE:** Assume your highest four test grades are 80, 77, 74 and 84, and you have earned 93% on homework assignments and 85% on quizzes.

\[
\text{Final Grade} = .60([80+77+74+84]/4) + .15(93) + .25(85) \\
= .60(78.75) + .15(93) + .25(85) \\
= 47.25 + 13.95 + 21.25 \\
= 82.45 \\
= 82.5
\]
Grading scale:

Percentage Letter Grade
90-100   A
80-89    B
70-79    C
60-69    D
0 - 59   F

Test scores will NOT be rounded up. *Rounding of final course averages only* will follow the standard practice (only .5 or above will be rounded up to the next whole number). Thus 79.5 is a B, but 79.4 is not. NO EXCEPTIONS. Do NOT e-mail me when final grades are calculated to beg for extra points. The answer is always no.

**Cell phones:** Please turn off cell phones and all other electronic devices before class begins. If you are expecting a life-or-death phone call, let me know. Otherwise, NO PHONES! It is very distracting for me and for those around you. As you will soon see, I am easily distracted, and if I get off topic, we may never get back.

**Diversity:** The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.

*Chapters and Sections I Plan to Cover*

**CH 1  ECONOMICS: FOUNDATIONS AND MODELS**
1.1 Three Key Economic Ideas
1.2 The Economic Problem That Every Society Must Solve
1.4 Microeconomics vs Macroeconomics
1.5 A Preview of Important Economic Terms
Appendix: Using Graphs and Formulas

**CH 2  TRADE-OFFS, COMPARATIVE ADVANTAGE AND THE MARKET SYSTEM**
2.1 Production Possibilities Frontiers and Opportunity Costs
2.2 Comparative Advantage and Trade
2.3 The Market System

**CH 3  WHERE PRICES COME FROM: THE INTERACTION OF DEMAND AND SUPPLY**
3.1 The Demand Side of the Market
3.2 The Supply Side of the Market
3.3 Market Equilibrium: Putting Demand and Supply Together
3.4 The Effect of Demand and Supply Shifts on Equilibrium

**TEST 1  Friday, February 13**

**CH 8  GDP: MEASURING TOTAL PRODUCTION AND INCOME**
8.1 Gross Domestic Product Measures Total Production
8.2 Does GDP Measure What We Want It to Measure?
8.3 Real GDP vs Nominal GDP

**CH 9  UNEMPLOYMENT AND INFLATION**
9.1 Measuring the Unemployment Rate, the Labor Force Participation Rate, etc
9.2 Types of Unemployment
9.3 Explaining Unemployment
9.4 Measuring Inflation
9.5 Using Price Indexes to Adjust for the Effects of Inflation
9.7 Does Inflation Impose Costs on the Economy?
CH 10  ECONOMIC GROWTH, THE FINANCIAL SYSTEM AND BUSINESS CYCLES
    10.1 Long-Run Economic Growth
    10.3 Business Cycles

TEST 2  Friday, March 20

CH 13  AGGREGATE DEMAND AND AGGREGATE SUPPLY ANALYSIS
    13.1 Aggregate Demand
    13.2 Aggregate Supply
    13.3 Macroeconomic Equilibrium in the Long Run and Short Run

CH 14  MONEY, BANKS AND THE FEDERAL RESERVE SYSTEM
    14.1 What is Money and Why Do We Need It?
    14.2 How is Money Measured in the United States today?
    14.3 How Do Banks Create Money?
    14.4 The Federal Reserve System

TEST 3  Friday, April 10

CH 15  MONETARY POLICY
    15.1 What is Monetary Policy?
    15.2 The Money Market and the Fed’s Choice of Monetary Policy Targets
    15.3 Monetary Policy and Economic Activity
    15.6 Fed Policy during the 2007-2009 Recession

CH 16  FISCAL POLICY
    16.1 What is Fiscal Policy?
    16.2 The Effects of Fiscal Policy on Real GDP and the Price Level
    16.6 Deficits, Surpluses and the Federal Government Debt

TEST 4  Monday, April 27 (Last class)
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**Final Exam**

2:00 – 4:30