

Financial Management, FINN 3120, Sec 006

Spring 2019

Time: 08:30 am-09:45 am, Tuesday and Thursday

Classroom: Friday 155

Instructor: Prof. Lingfei “Karen” Kong

Office Hours: Tuesday and Thursday 10:30 am - 11:30 am, or by appointment

Office: Friday 205

Email: lkong2@uncc.edu

Required Materials

1. Textbook

Foundations of Finance, Ninth Edition, by Arthur Keown, John Martin, and William Petty, 2016. Publisher: Pearson. ISBN-13: 978-0134083285

*Past editions are okay to use but not recommended.

2. Access to web-enabled software using a device such as a smart phone, tablet, laptop, etc.

* Presentation slides, homework and solutions, and other course materials will be available for download from your password-protected Canvas account at UNCC, accessible at <http://canvas.uncc.edu/> for all registered students. Material will be periodically added to the website as we progress through the course. You will also be able to view your grades on homework and exams directly from your Canvas account as well. Students are responsible for checking their UNCC student e-mail and Canvas regularly for important information.

* You can borrow a laptop from the UNCC library to use to obtain course material, check grades, etc. if you don't own a web-enabled device.

* Cellphones are not allowed in the exams.

3. Access to a financial calculator for classwork, homework and exams is required.

A basic financial calculator can accommodate time value of money problems, net present value problems, calculation of the yield to maturity (YTM) associated with

corporate bonds, the internal rate of return (IRR) associated with capital investment projects, and basic exponential functions.

* Students are welcome to select whichever brand of financial calculator that they prefer. However, I will only provide classroom instruction on how to use the Texas Instruments BA II/BAIL Plus, the Texas Instruments 83/84.

* The textbook supports Texas Instruments BA II Plus/BA II Plus Professional and that is approved for the Chartered Financial Analyst “CFA”, Certified Financial Planner “CFP”, and GARP Financial Risk Manager “FRM” exams.

* A basic scientific calculator can replace some functions of the financial calculator but it is not very efficient. Therefore, it is not recommended for the quizzes and exams.

* A cell phone is **NOT** an appropriate substitute for a financial calculator and won't be permitted to be used for exams or quizzes.

Optional

MyFinanceLab, an integrated on-line homework management system that provides hands-on practice and guided tutorial instruction for each of the chapters in your text.

Academic Prerequisites

To enroll in the course students must have (1) declared a major in the College of Business with (2) at least a Junior standing (e.g., 60 or more earned semester hours), and (3) have completed the following prerequisite courses:

1. MATH 1120: College Calculus
2. STAT 1220: Statistics I
3. ECON 2101: Macroeconomics
4. ECON 2102: Microeconomics
5. ACCT 2121: Financial Accounting
6. ACCT 2122: Managerial Accounting

7. INFO 2130: Introduction to Business Computing (or successful completion of the Microcomputer Proficiency Test)

Course Description

Financial management represents the process of planning for, acquiring, and allocating funds by a business enterprise. This process involves several decision-making tools, including the time value of money, financial statement analysis and financial forecasting, working capital management, pricing various types of risk facing the firm, asset and project valuation, and international currency considerations. This semester we will investigate how each of these decision-making tools is used to help financial managers accomplish the task of planning for, acquiring, and allocating funds within the business. Computer and financial calculator applications will be included where appropriate.

Course Objective

The object of FINN 3120, Financial Management, is to provide students with an introduction to the nature and methods of financial analysis within the context of the business enterprise. To accomplish this objective, we will focus our attention on:

1. Developing an awareness of some major financial problems facing modern, for-profit business organizations as well as individual consumers
2. Obtaining an understanding of the basic principles and concepts necessary to analyze these financial problems; and
3. Developing the ability to apply these principles and concepts so that students can independently evaluate alternative solutions to basic problems confronting the financial manager.

Instructional Methods

This course is lecture-based with in-class exercises. However, class participation and discussion are highly recommended.

Important Deadlines and Due Dates

Jan 9, 2019: First day of class

Jan 16, 2019: Last Day to Add/Drop with No Grade

Feb 12, 2019: Exam 1

Mar 19, 2018: Last day to withdraw from course (s); grade subject to Withdrawal Policy

Mar 28, 2019: Exam 2

April 30, 2018: Last day of classes

May 7, 2018: Final exam from 8:00 am to 9:30 am

Grading

Exam 1 26 points

Exam 2 30 points

Final exam 30 points

Homework 10 points (2 points each *5)

Bonus quizzes and attendance 8 points (2 points each *4)

Total 104

Grade

90 – 104 points =A; 80 – 89 points = B; 70 – 79 points = C; 60 - 69 points =D; Below 60 points = F

Comments on Examinations

1. Exams will cover homework and lecture notes consistent with the tentative class schedule. The format of the exams will be multiple-choice and will include conceptual (e.g., non-mathematic) issues as well as problem-solving and numeric manipulation.

2. The final exam is not cumulative.

3. Always bring a financial calculator.

A cell phone is NOT an appropriate substitute for a financial calculator and won't be permitted to be used for exams or quizzes.

4. There are no make-up exams available, except for the Final Exam.

Students who are unable to attend a scheduled examination must present me with official, satisfactory documentation of a valid medical or family emergency BEFORE the examination.

Those students whose documentation is acceptable will be eligible to have their next exam's point value increased by the points of the exam they missed. For example, suppose a student presents satisfactory documentation they are having surgery the

day of Exam 1 and will not be able to take it at the scheduled date/time. I will exclude Exam 1 from that student's total points. When that student takes Exam 2 on its scheduled date/time, Exam 2 will be worth 55(25+30) points instead of 30 points for that student.

5. If the student provides official, satisfactory documentation BEFORE the Final Exam that they can't take it at the regularly scheduled time, a make-up Final Exam will be scheduled.

6. All Exams will make use of Scantron answer sheets that will be provided in class during exam days. Students are responsible for bringing Number Two pencils and a good eraser to record answers on the Scantron sheets.

One page of cheat sheet (front and back, written or typed) is allowed. The cheat sheet has to be prepared by students themselves, no sharing or copy of other student's cheat sheet is allowed. No copying of any assignment problem allowed on the cheat sheet.

7. If a student arrives late to the classroom on an exam day, the student may still take the exam, but will not receive any additional time to complete it.

Homework

There will be 5 homework assignments. Some homework questions might be multiple-choices in Canvas.

Attendance and bonus quizzes

* Students are expected to attend every class and remain in class for the duration of the session for which they are registered. Failure to attend class or arriving late may impact your ability to achieve course objectives which could affect your course grade.

* I will give unannounced quizzes during the classes. If you attend the class and submit your quiz with your name you will earn 1 point automatically. If you can answer more than 60% of the questions correctly you will earn 2 points.

* In the unlikely event that I am late in arriving to class, you must wait a full 20 minutes after the start of class before you may leave and you must follow any instructions I may have given you about my anticipated tardiness.

Important University and/or College Policies

1. **ACADEMIC INTEGRITY.** All UNCC students have the responsibility to be familiar with and to observe the requirements of The UNCC Code of Student 4 Academic Integrity (see the Catalog). This code forbids cheating, fabrication or falsification of information, multiple submission of academic work, plagiarism, abuse of academic materials (such as Library books on reserve), and complicity in academic dishonesty (helping others to violate the code). Any further specific requirements or permission regarding academic integrity in this course will be stated by the instructor, and are also binding on the students in this course. Students who violate the code can be punished to the extent of being permanently expelled from UNCC and having this fact recorded on their official transcripts. The normal penalty is zero credit on the work involving dishonesty and further substantial reduction of the course grade. In almost all cases, the course grade is reduced to F. If you do not have a copy of the code, you can obtain one from the Dean of Students Office. Standards of academic integrity will be enforced in this course. Students are expected to report cases of academic dishonesty they become aware of to the course instructor who is responsible for dealing with them.

2. **ATTENDANCE.** Students are expected to attend punctually all scheduled sessions in the courses for which they are registered and are responsible for completing the work from all of the class meetings. Absences from class may be excused by the instructor for such reasons as personal illness, religious holidays, participating as an authorized University representative in an out-of-town event, or unavoidable professional responsibilities that require missing a class. Whenever possible, students are expected to seek the permission of the instructor prior to absences.

3. **DISENROLLMENT.** At the discretion of the department offering a course, a student may be disenrolled from a course section if he or she does not attend the first scheduled meeting of the section. The department chair has the responsibility for providing timely notification to the student who is disenrolled.

4. **COURSE WITHDRAWAL.** Under the UNCC Course Withdrawal Policy, students may withdraw from a course until the withdrawal deadline and the mark of W will be assigned. No withdrawals will be permitted after the course withdrawal deadline. It is the student's responsibility to determine by the withdrawal deadline whether to withdraw from the course or stay in for a grade.

5. **DIVERSITY.** The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to, ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.

6. Disability. UNC Charlotte is committed to access to education. Students in this course seeking accommodations for disabilities should first consult with the Office of Disability Services and follow the instructions of that office for obtaining accommodations. For more information on accommodations, contact the Office of Disability Services at 704-687-0040 or visit their office in Fretwell 230.

7. Adverse Weather Policies. The University's Adverse Weather Policy (University Policy 701; <http://legal.uncc.edu/policies/up-701>) states that, without exceptions, the University is open unless the Chancellor (or Chancellor's delegate) announces that the University is closed. The University's inclement weather number is 704-687-1900.

Tentative schedules and are subject to change

Dates	Topic	Homework	Quiz
Jan 10; Jan 15	Introduction on to the Course Chapter 1: Introduction to Foundations of Financial Management		likely to have one quiz in one of the three sessions
Jan 15, Jan 17	Chapter 2: The Financial Markets and Interest Rates		
Jan 22-Jan 24	Chapter 3: Understanding Financial Statements and Cash Flows	Homework 1 due on Jan 22 (turn in before class)	
Jan 29-Jan 31; Feb 5	Chapter 4: Evaluating a Firm's Financial Performance	Homework 2 due on Feb 5	likely to have one quiz in one of the 3 sessions
7-Feb	review session		
Feb 12	Exam 1 covering Chapters 1 - 4		
Feb 14,2019	Chapter 5: The time value of money		
Feb 19-Feb 21	Chapter 5: The Time Value of Money	Homework 3 due on Feb 21	likely to have one quiz in one of the 4 sessions
Feb 26-Feb 28	Chapter 6: The Meaning and Measurement of Risk & Return		
Mar 12-14	Chapter 7: Valuation and Characteristics of Bonds		
Mar 19-Mar 21	Chapter 8: The Valuation and Characteristics of Stocks		
26-Mar	review session	Homework 4 due on Mar 26	
Mar 28	Exam 2 covering Chapters 5 - 8		
April 2-4	chapter 9 The Cost of Capital		
April 9-11 April 16	Chapter 10: Capital Budgeting Techniques Chapter 10: Capital Budgeting Techniques		likely to have one quiz in one of the 3 sessions
April 18; April 23	Chapter 16: International business finance	Homework 5 due on April 18	
April 25; April 30	review session		
7-May	Final exam covering chapter 9-10;16		