

**Financial Management**  
**FINN 3120-091**  
**Spring 2019**

**Time:** 7:00 - 8:15 p.m. (Tues/Thurs)

**Location:** Rowe 161

**Instructor:** Dr. Sam Long (Office: Friday 341B)

**Contact:** slong57@uncc.edu

**Office Hours:** 5:45 to 6:45 p.m. (Tue/Thur) (or by appointment)

**Texts**

**Required:** (1) *Foundations of Finance*, Ninth Edition, by Arthur Keown, John Martin, and William Petty, 2017.

(2) **Financial Calculator** (HP 10bII+ or Texas Instruments BA II *Plus*)

**Optional:** *MyFinanceLab*, an integrated online homework management system that provides hands-on practice and guided tutorial instruction for each of the chapters in your text. Specific instructions for accessing this optional product are located on Moodle2 in the pdf entitled *MyFinanceLab\_Student Registration.pdf*.

**Course Description**

Financial management represents the process of planning for, acquiring, and allocating funds by a business enterprise. This process involves several decision-making tools, including the time value of money, financial statement analysis and financial forecasting, working capital management, pricing various types of risk facing the firm, asset and project valuation, and determination of the firm's optimal capital structure. This semester we will investigate how each of these decision-making tools is used to help financial managers accomplish the task of planning for, acquiring, and allocating funds within the business. Computer and financial calculator applications will be included where these are appropriate to the nature of the problems we are investigating.

**Course Objective**

The object of FINN 3120, Financial Management, is to provide students with an introduction to the nature and methods of financial analysis within the context of the business enterprise. To accomplish this objective, we will focus our attention on:

- 1) developing an awareness of some major financial problems facing modern, for-profit business organizations as well as individual consumers;
- 2) obtaining an understanding of the basic principles and concepts necessary to analyze these financial problems; and
- 3) developing the ability to apply these principles and concepts so that students can independently evaluate alternative solutions to basic problems confronting the financial manager.

### Grading

1. **Three (3) examinations** will be given in this course:
  - Two (2) midterm exams: each midterm exam includes (25) equally-weighted multiple-choice questions.
  - Final exam (worth 40%) includes 30 to 40 (to be determined) equally-weighted multiple-choice problems.
2. **Three (3) quizzes** will be given in this course:
  - Each quiz includes 5 – 10 equally-weighted multiple-choice questions.
3. **Extra Credit**
  - 3 questions worth an extra 10% on topics presented in class that are not covered in the text.
4. Grading 10-point scale: (A) 90 to 100; (B) 80 to 89; (C) 70 to 79; (D) 60 to 69; (F) 59 and below.

### Semester Grade Weights

Assignment	Weight
Quizzes	10%
Max (Exam I or Exam II)	25%
Min (Exam I or Exam II)	30%
Final Exam	35%
<b>Total</b>	<b>100%</b>

### Important Dates

Day	Date	Event
Thu	1/10	First Day of Class
Tue	3/19	Last Day to Withdraw
Tue	1/29	Quiz #1
Tue	2/12	Midterm Exam #1
Thu	2/28	Quiz #2
Thu	4/2	Midterm Exam #2
Thu	4/11	Quiz #3
Tue	4/30	Last Day of Class
Thu	5/9	Final Exam

### Academic Prerequisites

To enroll in this course students must have (1) a declared major in the College of Business with (2) at least Junior standing (e.g., 60 or more earned semester hours), and (3) have completed the following prerequisite courses:

- MATH 1120 College Calculus,
- STAT 1220 Statistics I,
- ECON 2101 Macroeconomics,
- ECON 2102 Microeconomics,
- ACCT 2121 Financial Accounting,
- ACCT 2122 Managerial Accounting,
- INFO 2130 Introduction to Business Computing (or successful completion of the Microcomputer Proficiency Test)

### Examinations

1. Exams will cover the assigned reading materials and lecture notes as shown in the *Weekly Schedule Table* below. Exam questions will be presented to students in a multiple-choice format and include conceptual (e.g., non-mathematic) issues as well as problem-solving opportunities that require numeric manipulation. Because many questions will require some arithmetic computation, you should always bring a financial calculator on exam days.
2. Because course examinations will follow a multiple-choice format, students will be required to record examination answers on Scantron answer sheets which will be provided in class for each of the course examinations. Students should always remember to bring a #2 pencil with a good eraser on exam days to record answers on the Scantron answer sheets.
3. Sample multiple choice-type exam questions will be presented as demonstration problems throughout the semester in class. These sample (exam) questions should help students become familiar with the content, structure, and level of difficulty associated with examination questions used in the course. Many of the problems presented in class, together with the correct answers for these problems will be available on the course Canvas site.
4. Students will be permitted to bring **ONE** (1) 8 ½"-by-11" sheet of paper containing notes, formulae, etc. into each examination session during the semester. Given the use of a "cheat sheet", it is not necessary for students to memorize equations when preparing for course examinations. Rather, students should emphasize understanding financial concepts and relationships when preparing for exams.
5. Students who are unable to attend a scheduled examination must present the instructor with **documentation** of a valid medical, family, or personal emergency to obtain permission to make-up the missed examination. Students, who fail to make up a missed examination, or fail to attend the scheduled final exam, will receive a score of zero for all missed work.

### Important University and/or College Policies

1. **ACADEMIC INTEGRITY:** "All UNCC students have the responsibility to be familiar with and to observe the requirements of *The UNCC Code of Student Academic Integrity* (see the *Catalog*). This code forbids cheating, fabrication or falsification of information, multiple submission of academic work, plagiarism, abuse of academic materials (such as Library books on reserve), and complicity in academic dishonesty (helping others to violate the code). Any further specific requirements or permission regarding academic integrity in this course will be stated by the instructor, and are also binding on the students in this course. Students who violate the code can be punished to the extent of being permanently expelled from UNCC and having this fact recorded on their official transcripts. The normal penalty is zero credit on the work involving dishonesty and further substantial reduction of the course grade. In almost all cases, the course grade is reduced to "F". If you do not have a copy of the code, you can obtain one from the Dean of Students Office. Standards of academic integrity will be enforced in this course. Students are expected to report cases of academic dishonesty they become aware of to the course instructor who is responsible for dealing with them."
2. **ATTENDANCE:** Students are expected to attend punctually all scheduled sessions in the courses for which they are registered and are responsible for completing the work from all of the class meetings. Absences from class may be excused by the instructor for such reasons as personal illness, religious holidays, participating as an authorized University representative in an out-of-town event, or unavoidable professional responsibilities that require missing a class. Whenever possible, students are expected to seek the permission of the instructor prior to absences.
3. **DISENROLLMENT:** At the discretion of the department offering a course, a student may be dis-enrolled from a course section if he or she does not attend the first scheduled meeting of the section. The department chair has the responsibility for providing timely notification to the student who is dis-enrolled.
4. **COURSE WITHDRAWAL:** Under the UNCC Course Withdrawal Policy, students may withdraw from a course until the withdrawal deadline and the mark of "W" will be assigned. No withdrawals will be permitted after the course withdrawal deadline. It is the student's responsibility to determine by the withdrawal deadline whether to withdraw from the course or stay in for a grade. Students are expected to complete all courses for which they are registered at the close of the add/drop period. If you are concerned about your ability to succeed in this course, it is important to make an appointment to speak with me as soon as possible. Because University policy on withdrawal allows students only a limited number of opportunities available to withdraw from courses, it is important for you to understand the financial and academic consequences that may result from course withdrawal.
5. **ELECTRONIC DEVICES IN CLASS:** The use of cell phones, smart phones, or other mobile communication devices during class time is disruptive, and is therefore **prohibited during class**. (Please silence you cell phones) Except in emergencies, those using such devices must leave the classroom for the remainder of the class period. Students are permitted to use computers during

class for note-taking and other class-related work. Those using computers during class for activities not related to class must leave the classroom for the remainder of the class period.

6. **DIVERSITY:** The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to, ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.
7. **DISABILITY ACCOMMODATIONS:** UNC Charlotte is committed to access to education. If you have a disability and need academic accommodations, please provide a letter of accommodation from Disability Services early in the semester. For more information on accommodations, contact the Office of Disability Services at 704-687-0040 or visit their office in Fretwell 230.

### GENERAL COURSE OUTLINE (Subject to Change)

Week	Dates	Subject Matter
Week 1	1/10	Intro/ Chapter 1: An introduction to the foundations of financial management
Week 2	1/14 - 1/18	Chapter 2: The financial markets and interest rates
Week 3	1/21 – 1/24	Chapter 3: Understanding financial statements and cash flows
Week 4	1/28 – 2/1	<b>Quiz 1</b> Chapter 4: Evaluating a firm's financial performance
Week 5	2/4 – 2/7	Chapter 4: Evaluating a firm's financial performance Review session
Week 6	2/11 – 2/15	<b>Exam 1 covering chapters 1 – 4</b> Chapter 5: The time value of money
Week 7	2/18 - 2/22	Chapter 5: The time value of money Chapter 6: The meaning and measurement of risk and return
Week 8	2/25 – 3/1	Chapter 6: The meaning and measurement of risk and return <b>Quiz 2</b>
Week 9	3/4 – 3/8	Spring Break
Week 10	3/11 – 3/15	Chapter 7: The valuation and characteristics of bonds
Week 11	3/18 – 3/22	Chapter 8: The valuation and characteristics of stock
Week 12	3/25 – 3/29	Review sessions
Week 13	4/1 – 4/5	<b>Exam 2 covering chapter 5, 6, 7 and 8</b> Chapter 9: The cost of capital
Week 14	4/8 – 4/12	Chapter 9: The cost of capital <b>Quiz 3</b> Chapter 10: Capital-budgeting techniques and practice
Week 15	4/15 – 4/19	Chapter 10: Capital-budgeting techniques and practice Chapter 16: International business finance

Week 16	4/22 – 4/26	Chapter 16: International business finance Review for Final Exam
Week 17	4/30	Review for Final Exam
		<b>Final Exam Thursday 5/9 – 8:00 – 10:30pm</b>

**Note:** Schedule is tentative and subject to change; however, all efforts will be made to keep the exam dates firm.