Class Website and Primary communication channel: Moodle @
http://moodle.uncc.edu (Login using your 49er credentials and select INFO-3240-001-
Spring 2012)

Instructor: Dr. Chandrasekar Subramaniam
Office: 353-A Friday Building, UNCC
Phone: 704-687-7604
Email: csubrama@uncc.edu

Class time: TR 12.30pm-1.45pm
Venue: Lectures: 141 Friday (Formerly Room 15)
Lab: 280 or 339, Friday

Office hours: T 11.00am-12.00noon
By appointment at other times

Catalog Description
INFO 3240. eBusiness Systems. (3) Pre- or corequisite: INFO 3234 with a grade of C or above. A study of the evolving information technologies facilitating electronic business (eBusiness) and the business practices and strategies used to compete in the new wired global marketplace. Topics include the infrastructure for eBusiness, new business strategies and models, web design, and management strategies, and an exploration of a variety of technologies involved in eBusiness. (Spring)

Course Objectives
E-Commerce is defined as “buying and selling of goods and services over the Internet.” E-Business, includes e-commerce, and refers to “using Internet technologies to enable business processes within the organization and between organizations.” E-business forms the engine of modern businesses. The broad objective of this course is to help you understand the business principles and technological foundations of e-Business and to design a functional online channel for an organization.

The specific objectives of this course are:

- To provide students with a broad understanding of the business drivers and technological infrastructure that makes e-commerce and e-business possible
- To expose students to the vocabulary they need to meaningfully discuss current developments in e-commerce and e-business
• To develop practical skills in using Web programming technologies to develop e-business solutions
• To critically evaluate e-business models and Web design choices of organizations

We will use a combination of lectures, discussions, Web design exercises, and homework problems to make the course interesting, useful, challenging, and exciting. But, the key elements of this course are the development of a Web Site project and an e-Business research report.

Course pre-requisites/co-requisites:

INFO 3234 or consent of the Department. Students are also expected to have basic skills in programming using an object oriented language, such as Visual Basic or Java. *It is your responsibility to make sure you meet the conditions on pre-requisites/co-requisites as this may affect your credit for this class.*

Course materials:

Though we will use several online resources to learn Web design and ASP.Net, I have found that having a book on hand greatly helps in understanding the covered material. Hence, I strongly recommend that you buy the following ASP.Net 3.5 book (or any other ASP.Net 3.5 book that is not a reference book).


The instructor will post additional handouts or notes, if any, to be used during class discussion.

Since there are plenty of web-sites available on the topics of this class, a convenient set of relevant links will be posted in the Resources page of the course web-site. You are free to use web-sites which have web design information that you may find more useful or suitable to your learning style.

You will be using Visual Studio 2008 software to learn ASP.Net (including XHTML, CSS, & server-side web development) in this class. Each student enrolled in this class will be given access to MSDNAA (Microsoft academic alliance) program, from where you can download Visual Studio 2008 for free and install it on your personal computer (home system/laptop). According to university policy, access to MSDNAA will be made available after the course add/drop deadline (i.e., Jan 19th 2012). Alternately, you can download and install the free version of Visual Web Developer 2008 Express Edition from Microsoft Website (http://www.asp.net/vwd), which can also be used to build ASP.Net websites but has a different user interface and limited functionalities compared to Visual Studio 2008.
It is strongly suggested that you take care of this installation as soon as access to MSDNAA is available so that you can practice what we learn in the class without delay.

**Grading**

<table>
<thead>
<tr>
<th>Component</th>
<th>Weight</th>
<th>Group/Individual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Examinations</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mid-term exams (2)</td>
<td>40%</td>
<td>Individual</td>
</tr>
<tr>
<td>Final exam</td>
<td>20%</td>
<td></td>
</tr>
<tr>
<td>Homework assignments</td>
<td>10%</td>
<td>Individual</td>
</tr>
<tr>
<td>Final Project</td>
<td>20%</td>
<td>Group</td>
</tr>
<tr>
<td>Quizzes</td>
<td>5%</td>
<td>Individual</td>
</tr>
<tr>
<td>Class participation</td>
<td>5%</td>
<td>Individual</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
<td></td>
</tr>
</tbody>
</table>

**Exams and make-up exams**

There will be 2 mid-term examinations and a final exam in this course. Please mark the exam dates on your calendar. In the event that a student misses an exam with prior-approved excuse before the exam date (all requests must be accompanied by appropriate supporting documentation), the student will be given a make-up exam. Make-up exams will NOT be given immediately after each exam. Instead, all make-up exams will be scheduled towards the end of the semester. This make-up exam is intended to cover all situations including cars that won't start, race traffic, out-of-town games, random family vacations, big finance midterm later in the day, fishing in a bass tournament, etc. The date for the make-up exam will be announced by the instructor. **THERE WILL BE NO MAKE-UP FOR THE FINAL EXAM.**

**Homework assignments**

There will be 3 homework assignments covering the course topics, including XHTML and ASP.Net. Each student must develop his or her own solutions to the assigned homework. Students may not "work together" on homework assignments. Such collaboration constitutes cheating, unless it is a group assignment. A student may not use or copy (by any means) another's work (or portions of it) and represent it as his/her own.

**Quizzes**

To ensure that students stay current with the assigned readings, the instructor will give several short quizzes during the semester. These quizzes will focus on the current topic, assigned readings, and review questions. Quizzes are usually given at the beginning of a lecture and collected 15 minutes after they are distributed. Students who arrive later than 10 minutes will not be allowed to take the quiz. **There are no early quizzes or make-up**
quizzes under any circumstance. Instead, you will be allowed to drop one quiz with the lowest grade.

Attendance

Regular attendance is necessary for doing well in this course. You are expected to attend punctually all scheduled sessions and are responsible for completing the work from all of the class meetings. Attendance will be taken at random during the semester and will be counted towards class participation points. You are responsible for any material covered, announcements made, assignments passed out, and any other type of work they may miss during any absence from class. The quizzes, mid-term exams and final exam may contain material that is not in the slides or handouts but covered in the class.

Tardiness or early departure is disruptive and is strongly discouraged.

Class participation

Students should be aware that while participation in the class is encouraged, any disruptive behavior will be treated seriously and will result in loss of grade points (please read the next two paragraphs). Class participation points will be determined based on attendance, raising meaningful questions in class, providing insightful comments, and sharing relevant experience to help the learning of topics being discussed in class. Within these broad guidelines, the instructor will determine the final weights of the various activities to arrive at the final points for class participation.

Class behavior

Inappropriate behavior in class distracts from the ability of others to profit from their in-class experience. Such inappropriate behavior includes arriving late, leaving early, cell-phone interruptions, talking, surfing the net during the class, and so on. Rude and inappropriate behavior will not be tolerated. Since it is my responsibility to provide an environment that is conducive to learning for everyone in the class, I will deduct points from the grade of any student who chooses to repeatedly distract others. In particularly egregious cases, I will have the student permanently removed from the class.

Under no circumstances will students be permitted to spend their class time working on assignments for other classes, checking e-mail, surfing the Web, or printing out homework. Attempts to engage in such behavior will be reflected in lower grades and may lead to removal from the course.

Electronic Devices in Class

Use of cellular phones, pagers, CD players, radios, and similar devices are prohibited in the classroom and laboratory facilities. Cellular phones MUST BE TURNED OFF/SILENCED DURING CLASS and students are strongly discouraged from checking their cell-phone messages when the class in progress. Pagers must be set to vibrate, rather than beep. Use of instant messaging, email or other communication technologies during class time is prohibited. You may use a laptop to take notes during the class, but this should be done without distracting other students and without distracting you from
the topic of discussion. Calculators and computers are prohibited during examinations and quizzes, unless specifically allowed by the instructor.

*I will take very seriously any distraction caused by violating the above policies Any member of the class should feel free to let me know if any electronic device usage behavior of fellow student is distracting her/his learning experience. Such complaints will be treated as confidential, but will help me to take appropriate action to provide a positive learning environment in the class.*

Students violating the electronic devices policies will be marked for disruptive behavior and may be asked to leave the class. Their grade will also be affected according to the rules of class participation points (page 4 of this document).

**Due dates for submitting work**

Students are expected to complete the homework and submit by the specified deadline. Late homework will not be accepted, and you will receive a 0 for that assignment. **No exceptions will be made.**

If you know you will miss class, make arrangements to turn in your work ahead of time.

**Quality of Work**

The expectation is for **professional quality** work both in terms of **content and presentation**.

- Spelling, grammar, punctuation, clarity of expression, and presentation will count in every piece of work you do for this course. If you have trouble with spelling, grammar or punctuation, have someone proofread your package.
- Your grade will be based on what you say or write and how you present it. It becomes difficult to read for content if the mechanics are sloppy, and a superior job may not be recognized as such if presented in an error-laden package.
- Good ideas sloppily expressed will receive mediocre grades, as will flashy presentations that lack content.
- Students whose native language is not English must meet the same quality requirements as others

All work submitted for evaluation must be neat and clearly marked indicating the question/case to which it relates. Work submitted online must have all files named appropriately so that the instructor can easily understand what the file represents. The instructor will not spend time going through all your files in order to find your submitted work.

**Instructor’s help for homework and project**

As you practice various sample problems in XHTML, ASP.Net, and Visual Basic in this class, you will invariably encounter programs that do not work. You will be taught debugging tips in the class. If you are not able to identify the errors, I will be happy to go through the program with you and help you identify the problems. But, I cannot provide
any help with your homework assignments or your project, if you face any problems. Specifically, I cannot take a look at your homework or project before the submission in order to identify/correct bugs/errors or to judge how well the work meets the requirements. It is your responsibility to understand the correct use of the logic and language elements and debug your programs. I strongly advise you to try to solve the examples and practice problems by yourself, so that it is easy for you to understand and debug your homework assignments and project. I can provide any amount of help with the examples and practice problems.

**Team Work**
The Project is a team exercise. You will be assigned to teams and are responsible for organizing yourselves, dividing up the work, and deciding how relative contributions should be measured. It is your responsibility to promptly inform the instructor of any dysfunctional team dynamics and to solicit his help.

All team members must

- participate in all team activities,
- participate in class discussions,
- strive to maintain positive working relationships with their team members,
- complete all assignments,
- assist classmates,
- freely express their ideas, thoughts, comments, and constructive criticisms to their team members, me, and the class.

It is the responsibility of the team to ensure that all team members understand all concepts related to the completed projects and presentations. If any member has not demonstrated adequate mastery of these skills, it is the responsibility of the team to evaluate and compensate him or her appropriately. The instructor may ask questions about any completed project or presentation to any team member and any incomplete or unsatisfactory answers will affect the team grade. *The instructor may announce additional measures to obtain feedback on group member contributions and institute appropriate grade penalty for lack of participation. However, this grade penalty will be limited to the course-work that are group-based.*

**No Extra Credit for this Class**
As a course policy, there are no extra-credit opportunities in this class. Your final grade will be determined based on your performance in the various grading components shown on page 3 of the syllabus. *Please do not depend on any extra credit opportunities to improve your grade later in the semester.*

**Grade Appeals**
If you believe that the grade you received on an assignment, exam or other graded course component was in error or unfair, you can appeal to the professor in writing within 7 calendar days of the receipt of your grade. The appeal should clearly state the reasons
why you believe the grade to be unfair or the nature of the error. Overdue appeals will not be considered.

**Incomplete grade for this class**
Students will not be given an incomplete grade in the course without sound reason and documented evidence as described in the Student Handbook. In any case, for a student to receive an incomplete, he or she must be passing and must have completed a significant portion of the course.

**Exam Ownership**
Exams take many hours to prepare and, as a form of intellectual property, belong to those who create them (your professors). Consequently, exams must remain in my possession or under my control at all times unless you are given explicit written permission to keep them.

**This means that exams cannot be taken out of the room during their administration or during their review at a later class meeting, unless permitted by the instructor.**

Students are encouraged to review their exams during office hours or by appointment for study purposes. However, failure to return an exam after taking or reviewing it or removing an exam from my presence at any time will be considered theft of intellectual property. Such action will result in an exam grade of zero and may warrant further disciplinary action.

**Accommodation for Disabilities**
In compliance with the Americans with Disabilities Act (ADA), all qualified students enrolled in this course are entitled to “reasonable accommodations.” Please notify the instructor during the first week of class of any accommodations needed for the course.

**Academic integrity**
As a program that helps to create business and government leaders, the College of Business has an obligation to ensure academic integrity is of the highest standards. Standards of academic integrity will be enforced in this course.

University regulations will be strictly enforced in all cases of academic irregularities, cheating or plagiarism or any variations thereof. Students assume full responsibility for the content and integrity of the academic work they submit. The guiding principle of academic integrity shall be that a student's submitted work, examinations, reports, and projects must be that of the student's own work.

All UNCC students have the responsibility to be familiar with and to observe the requirements of The UNCC Code of Student Academic Integrity (see the Catalog). This code forbids cheating, fabrication or falsification of information, multiple submission of academic work, plagiarism of written materials and software projects, abuse of academic materials (such as Library books on reserve), and complicity in
academic dishonesty (helping others to violate the code). Additional examples of violation of the Code include representing the work of others as your own.

For this class, it is permissible to assist classmates in general discussions of computing techniques. General advice and interactions are encouraged. Each person, however, must develop his or her own solutions to the assigned homework and laboratory exercises. Students may not "work together" on graded assignments. Such collaboration constitutes cheating, unless it is a group assignment. A student may not use or copy (by any means) another's work (or portions of it) and represent it as his/her own. If you need help on an assignment, contact your instructor or the TA, not other classmates. Any further specific requirements or permission regarding academic integrity in this course will be stated by the instructor, and are also binding on the students in this course.

Students who violate the code can be punished to the extent of being permanently expelled from UNCC and having this fact recorded on their official transcripts. The normal penalty is zero credit on the work involving dishonesty and further substantial reduction of the course grade. In almost all cases, the course grade is reduced to "F." If you are unclear about whether a particular situation may constitute an honor code violation, you should meet with the instructor to discuss the situation. Also, students are expected to report cases of academic dishonesty they become aware of to the course instructor who is responsible for dealing with them.

If you do not have a copy of the code, you can obtain one from the Office of the Dean of Students.

Course Changes
The instructor reserves the right to make any necessary changes to the course content, schedule, and policies. Changes will be announced on the class page in Moodle.

Class Schedule
The detailed and latest class schedule is available through the class page in Moodle.

Have a great semester this Spring at UNCC.

The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.