Class Website and Primary communication channel: Moodle 2 @ UNC Charlotte. Use a web browser to open the URL https://moodle2.uncc.edu. Login with your 49er credentials and select "INFO-3240-001-Spring 2015-20824".

Instructor: Dr. C. Subramaniam  
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Class time: MW 3.30pm-4.45pm  
Room: 339 Friday (Computer Lab, 3rd Floor, Friday Building)  
Office hours: M 1.30pm-2.30pm; W 1.30pm-2.00pm  
By appointment at other times

Catalog Description  
INFO 3240. eBusiness Systems. (3) Pre- or corequisite: INFO 3234 with a grade of C or above. A study of the evolving information technologies facilitating electronic business (eBusiness) and the business practices and strategies used to compete in the new wired global marketplace. Topics include the infrastructure for eBusiness, new business strategies and models, web design, and management strategies, and an exploration of a variety of technologies involved in eBusiness. (Spring)

Course Objectives  
E-Commerce is defined as “buying and selling of goods and services over the Internet.” E-Business, includes e-commerce, and refers to “using Internet technologies to enable business processes within the organization and between organizations.” E-business forms the engine of modern businesses. The broad objective of this course is to help you understand the business principles and technological foundations of e-Business and to design a functional online channel for an organization.

The specific objectives of this course are:

- To provide students with a broad understanding of the business drivers and technological infrastructure that makes e-commerce and e-business possible
- To expose students to the vocabulary they need to meaningfully discuss current developments in e-commerce and e-business
- To develop practical skills in using Web programming technologies to develop e-business solutions
- To critically evaluate e-business models and Web design choices of organizations
We will use a combination of lectures, discussions, Web design exercises, and homework problems to make the course interesting, useful, challenging, and exciting. But, the main learning approach will be the hands-on problem solving of various Website related assignments in Visual Studio 2013.

Course pre-requisites/co-requisites:

INFO 3234 or consent of the Department. Students are also expected to have basic skills in programming using an object oriented language, such as Visual Basic, Java, or C#. It is your responsibility to make sure you meet the conditions on pre-requisites/co-requisites as this may affect your credit for this class.

Course materials:

The topics covered in this class include HTML, HTML 5, CSS, and ASP.Net, for which there are many different textbooks and online resources available. Unfortunately, there is no single textbook that systematically integrates all these topics and fit our learning needs. Hence, the supporting materials for this course will be the set of online resources posted on Moodle. You are free to use web-sites which have web design information that you may find more useful or suitable to your learning style. In addition, you may find the following recommended books useful for the ASP.Net part of this class, particularly if you prefer learning from a book.

Recommended books (not a comprehensive list):


You can also try any ASP.Net book that covers at least .Net version 4.5 and is not a reference book.

Other materials:
The instructor will post on Moodle additional notes and problem sets as part of the learning materials. Please make sure that you read these notes and practice solving the problem sets.

Software:
We will be using Visual Studio 2013 Premium edition software in this class. Each student enrolled in this class will be given access to DreamSpark (changed from MSDNAA), from where you can download Visual Studio 2013 Premium edition for free and install it on your personal
computer (home system/laptop). According to university policy, access to DreamSpark will be made available after the add/drop deadline (i.e., Jan 16th).

You may want to make sure that your home system/laptop hardware can run Visual Studio 2013 Premium edition. You cannot run Visual Studio 2013 on a Mac. If you are using Mac, the best option is to run Windows in Bootcamp mode or run Vmware with Windows image and install Visual Studio. The student labs in the Friday building all have Visual Studio 2013 installed for your convenience. It is strongly suggested that you take care of this installation as soon as access to DreamSpark is available so that you can practice what we learn in the class without delay.

**Grading**

<table>
<thead>
<tr>
<th>Component</th>
<th>Points</th>
<th>Group/Individual</th>
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</thead>
<tbody>
<tr>
<td>Examinations</td>
<td></td>
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<tr>
<td>2 Exams @ 200 points each</td>
<td>400</td>
<td>Individual</td>
</tr>
<tr>
<td>Final Exam</td>
<td>250</td>
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<tr>
<td>Homework assignments</td>
<td>120</td>
<td>Individual</td>
</tr>
<tr>
<td>Final Project</td>
<td>100</td>
<td>Group</td>
</tr>
<tr>
<td>Quizzes &amp; In-class assignments</td>
<td>130</td>
<td>Individual/Group</td>
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<tr>
<td><strong>Total</strong></td>
<td>1000</td>
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A: >= 900  
B: >= 800 and < 900  
C: >= 700 and < 800  
D: >= 600 and < 700  
F: < 600

**Exams and make-up exams**

There will be 2 mid-term examinations and a final exam in this course. Please mark the exam dates on your calendar. In the event that a student misses an exam with prior-approved excuse before the exam date (all requests must be accompanied by appropriate supporting documentation), the student will be given a make-up exam. Make-up exams will NOT be given immediately after each exam. Instead, all make-up exams will be scheduled towards the end of the semester. This make-up exam is intended to cover all situations including cars that won't start, race traffic, out-of-town games, random family vacations, big finance midterm later in the day, fishing in a bass tournament, etc. The date for the make-up exam will be announced by the instructor. THERE WILL BE NO MAKE-UP FOR THE FINAL EXAM.

**Homework assignments**

You will have homework assignments covering the course topics, including HTML, CSS and
ASP.Net. Each student must develop his or her own solutions to the assigned homework. Students may not "work together" on homework assignments. Such collaboration constitutes cheating, unless it is a group assignment. A student may not use or copy (by any means) another's work (or portions of it) and represent it as his/her own.

**Quizzes and in-class assignments**
To ensure that students stay current with the assigned readings, the instructor will give several short quizzes and in-class assignments during the semester. These activities will focus on the current topics, assigned readings, and review questions. These activities can be given at any time during the class. **There are no make-up for the quizzes or in-class assignments under any circumstance.** Instead, you will be allowed to drop one quiz or in-class assignment which you missed or with the lowest grade.

**Attendance**
Regular attendance is necessary for doing well in this course. It has been my observation that students who miss more than 3 or 4 classes are most likely to end up with a failing grade in this class. **However, when you attend class, it is important to not arrive late or leave early as it is very, very disruptive.** When you miss class, you are responsible for any material covered, announcements made, assignments passed out, and any other type of work missed during your absence. The quizzes, mid-term exams and final exam may contain material that is not in the slides or handouts but covered in the class.

**Tardiness or early departure is disruptive and may lead to grade penalty.**

**Class behavior**
Inappropriate behavior in class distracts from the ability of others to profit from their in-class experience. Such inappropriate behavior includes arriving late, leaving early, cell-phone interruptions, talking, surfing the net during the class, and so on. Rude and inappropriate behavior will not be tolerated. Since it is my responsibility to provide an environment that is conducive to learning for everyone in the class, I will deduct points from the grade of any student who chooses to repeatedly distract others. In particularly egregious cases, I will have the student permanently removed from the class.

Under no circumstances will students be permitted to spend their class time working on assignments for other classes, checking e-mail, surfing the Web, or printing out homework. Attempts to engage in such behavior will be reflected in lower grades and may lead to removal from the course.

**Electronic Devices in Class**
Use of cellular phones, pagers, CD players, radios, and similar devices are prohibited in the classroom and laboratory facilities. Cellular phones MUST BE TURNED OFF/SILENCED DURING CLASS and students are strongly discouraged from checking their cell-phone messages when the class in progress. Pagers must be set to vibrate, rather than beep. Use of instant messaging, email or other communication technologies during class time is prohibited. You may use a laptop to take notes during the class, but this should be done without distracting other students and without distracting you from the topic of discussion. Calculators and
computers are prohibited during examinations and quizzes, unless specifically allowed by the instructor.

*I will take very seriously any distraction caused by violating the above policies* Any member of the class should feel free to let me know if any electronic device usage behavior of fellow student is distracting her/his learning experience. Such complaints will be treated as confidential, but will help me to take appropriate action to provide a positive learning environment in the class.

Students violating the electronic devices policies will be marked for disruptive behavior and may be asked to leave the class. Their grade will also be affected according to the rules of class participation points (page 4 of this document).

**Due dates for submitting work**
Students are expected to complete the homework and submit by the specified deadline. Late homework submission is allowed for 24 hours beyond the scheduled deadline, but will incur a 25% penalty. After that period, your homework will not be accepted, and you will receive a 0 for that assignment. **No exceptions will be made.**

If you know you will miss class, make arrangements to turn in your work ahead of time.

**Quality of Work**
The expectation is for **professional quality** work both in terms of **content and presentation**.

- Spelling, grammar, punctuation, clarity of expression, and presentation will count in every piece of work you do for this course. If you have trouble with spelling, grammar or punctuation, have someone proofread your package.
- Your grade will be based on what you say or write and how you present it. It becomes difficult to read for content if the mechanics are sloppy, and a superior job may not be recognized as such if presented in an error-laden package.
- Good ideas sloppily expressed will receive mediocre grades, as will flashy presentations that lack content.
- Students whose native language is not English must meet the same quality requirements as others

All work submitted for evaluation must be neat and clearly marked indicating the question/case to which it relates. Work submitted online must have all files named appropriately so that the instructor can easily understand what the file represents. The instructor will not spend time going through all your files in order to find your submitted work.

**Instructor’s help for homework and project**
As you practice various sample problems in HTML, CSS, and ASP.Net, you will invariably encounter programs that do not work. You will be taught simple ways to identify problems and debug your web pages. It is your responsibility to pay attention to discussions in class related to debugging. If you are not able to identify the errors, I will be happy to go through the program with you and help you identify the problems. But, **I cannot provide any help with your homework assignments or your project, if you face any problems.** Specifically, I cannot take a
look at your homework or project before the submission in order to identify/correct bugs/errors or to judge how well the work meets the requirements. It is your responsibility to understand the correct use of the logic and language elements and debug your programs. I strongly advise you to try to solve the examples and practice problems by yourself, so that it is easy for you to understand and debug your homework assignments and project. I can provide any amount of help with the examples and practice problems.

**Team Work**
The Project is a team exercise. You will be assigned to teams and are responsible for organizing yourselves, dividing up the work, and deciding how relative contributions should be measured. It is your responsibility to **promptly** inform the instructor of any dysfunctional team dynamics and to solicit his help.

All team members must

- participate in all team activities,
- participate in class discussions,
- strive to maintain positive working relationships with their team members,
- complete all assignments,
- assist classmates,
- freely express their ideas, thoughts, comments, and constructive criticisms to their team members, me, and the class.

It is the responsibility of the team to ensure that all team members understand all concepts related to the completed projects and presentations. If any member has not demonstrated adequate mastery of these skills, it is the responsibility of the team to evaluate and compensate him or her appropriately. The instructor may ask questions about any completed project or presentation to any team member and any incomplete or unsatisfactory answers will affect the team grade. *The instructor may announce additional measures to obtain feedback on group member contributions and institute appropriate grade penalty for lack of participation. However, this grade penalty will be limited to the course-work that are group-based.*

**No Extra Credit for this Class**
As a course policy, there are no extra-credit opportunities in this class. Your final grade will be determined based on your performance in the various grading components shown on page 3 of the syllabus. Please do not depend on any extra credit opportunities to improve your grade later in the semester.

**Grade Appeals**
If you believe that the grade you received on an assignment, exam or other graded course component was in error or unfair, you can appeal to the professor in writing within 7 calendar days of the receipt of your grade. The appeal should clearly state the reasons why you believe the grade to be unfair or the nature of the error. Overdue appeals will not be considered.

**Incomplete grade for this class**
Students will not be given an incomplete grade in the course without sound reason and
documented evidence as described in the Student Handbook. In any case, for a student to receive an incomplete, he or she must be passing and must have completed a significant portion of the course.

**Exam Ownership**
Exams take many hours to prepare and, as a form of intellectual property, belong to those who create them (your professors). Consequently, exams must remain in my possession or under my control at all times unless you are given explicit written permission to keep them.

**This means that exams cannot be taken out of the room during their administration or during their review at a later class meeting, unless permitted by the instructor.**

Students are encouraged to review their exams during office hours or by appointment for study purposes. However, failure to return an exam after taking or reviewing it or removing an exam from my presence at any time will be considered theft of intellectual property. Such action will result in an exam grade of zero and may warrant further disciplinary action.

**Accommodation for Disabilities**
In compliance with the Americans with Disabilities Act (ADA), all qualified students enrolled in this course are entitled to “reasonable accommodations.” Please notify the instructor during the first week of class of any accommodations needed for the course.

**Academic Integrity**
As a program that helps to create business and government leaders, the College of Business has an obligation to ensure academic integrity is of the highest standards. Standards of academic integrity will be enforced in this course.

University regulations will be strictly enforced in all cases of academic irregularities, cheating or plagiarism or any variations thereof. Students assume full responsibility for the content and integrity of the academic work they submit. The guiding principle of academic integrity shall be that a student's submitted work, examinations, reports, and projects must be that of the student's own work.

All UNCC students have the responsibility to be familiar with and to observe the requirements of The **UNCC Code of Student Academic Integrity** (see the Catalog). This code forbids cheating, fabrication or falsification of information, multiple submission of academic work, plagiarism of written materials and software projects, abuse of academic materials (such as Library books on reserve), and complicity in academic dishonesty (helping others to violate the code). Additional examples of violation of the Code include representing the work of others as your own.

For this class, it is permissible to assist classmates in general discussions of computing techniques. General advice and interactions are encouraged. Each person, however, must develop his or her own solutions to the assigned homework and laboratory exercises. Students may not "work together" on graded assignments. Such collaboration constitutes cheating, unless it is a group assignment. A student may not use or copy (by any means) another's work (or portions of it) and represent it as his/her own. If you need help on an assignment, contact your instructor or
the TA, not other classmates. Any further specific requirements or permission regarding academic integrity in this course will be stated by the instructor, and are also binding on the students in this course.

Students who violate the code can be punished to the extent of being permanently expelled from UNCC and having this fact recorded on their official transcripts. The normal penalty is zero credit on the work involving dishonesty and further substantial reduction of the course grade. In almost all cases, the course grade is reduced to "F." If you are unclear about whether a particular situation may constitute an honor code violation, you should meet with the instructor to discuss the situation. Also, students are expected to report cases of academic dishonesty they become aware of to the course instructor who is responsible for dealing with them.

If you do not have a copy of the code, you can obtain one from the Office of the Dean of Students.

Course Changes
The instructor reserves the right to make any necessary changes to the course content, schedule, and policies. Changes will be announced on the class page in Moodle.

Class Schedule
The detailed and latest class schedule is available through the class page in Moodle.

Have a great semester this Spring at UNCC.

The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.