

LEADERSHIP AND THE BUSINESS ENVIRONMENT SEMINAR

MBAD 6100-U90

BELK COLLEGE OF BUSINESS - THE UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE

SPRING 2020

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CLASS TIME

Section U90 Wednesday Center City Building 902 5:30 – 8:15 pm

CATALOG COURSE DESCRIPTION

MBAD 6100: Leadership and the Business Environment Seminar (Fall, Spring) (1). Prerequisite: None. This course is designed to be taken in the first year as an admitted MBA student as an introduction to Leadership, the Business Environment, and the MBA Program as a whole. Students entering in the summer will take the course in the fall semester.

COURSE IMPORTANCE AND OBJECTIVES

This course sets the stage for success in the MBA program. It provides an orientation to the MBA program, introduces students to key academic and career success factors, and provides an opportunity for networking with MBA faculty, staff and fellow MBA students. The objectives of the course are to introduce students to:

- Effective communication
- Graduate level writing and research
- Academic integrity
- Career management
- Leadership
- Networking
- Curricula planning
- Other critical skills and concepts essential for business students and professionals

REQUIRED MATERIALS

No text book is required for this class. More information will be shared about assignments on the first day of class. We will use your UNC Charlotte email to communicate as needed.

WRITING RESOURCES

Please consult http://guides.library.uncc.edu/mbad_6100 for assistance with writing, proper format, and citations.

COURSE CONDUCT AND PROCEDURES

Course Delivery – Seminar based delivery utilizing a combination of presentations by various speakers,

activities, class discussions, and other assignments.

Attendance – To gain the most out of the course, attendance at all class meetings is expected.

Deadlines – All assignments, unless otherwise noted or permitted, are due on the assigned due date. Late submissions will be penalized usually by one letter grade.

Office Hours – Please call or email instructors to schedule a time for us to meet during the semester as needed.

COURSE ASSIGNMENTS

On the first day of class, you will be introduced to the assignments for the course.

Poverty Simulation Reflection Assignment (3 – 4 pages maximum, double spaced)

This assignment is a written reflection of your role experience within a poverty simulation, the actions and decisions that were made, and the impact of those actions/decisions on all stakeholders involved (including the community as a whole).

The paper in four distinct sections including headings for the sections below:

1. **Actions/Decisions** - Your actions and decisions as a business, organization, or family member and why you made the decisions you made.
2. **Individual and Family Impact** - The impact those actions and decisions had on the individual and nuclear family.
3. **Community Impact** - The impact those actions and decisions had on the greater community outside the nuclear family (ex. extended family, friends, school, work, neighborhood, city, state, and beyond).
4. **Recommendation** - Please identify and support one recommendation that MBA students can do to address poverty locally and regionally in the U.S.

Personal SWOT Analysis Assignment (2-page maximum, double spaced)

This assignment is a written reflection of your strengths, weaknesses, opportunities, and threats based on your Career Leader Assessment results. A SWOT (Strengths—Weaknesses—Opportunities—Threats) analysis is a powerful tool that can help you uncover opportunities that you are well-placed to exploit. Generally speaking, strengths and weaknesses are internal while opportunities and threats are external. By looking at yourself using the SWOT framework, you can start to craft a strategy that helps you distinguish yourself from your competitors, so that you can compete successfully in your career.

Using the results of your 360-degree feedback exercise, identify the following in a two-page paper:

- One of your strengths and one of your opportunities and how you plan to exploit each.
- One of your weaknesses and one of your threats and how you plan to address each.

Curriculum Plan Assignment

The intent of this assignment is to help you plan your intended coursework to earn your MBA. We encourage students to plan ahead to ensure that they complete all necessary prerequisites to progress as planned toward graduation.

For this assignment, type up your academic plan for your entire MBA program in a **Word document**. For each semester, include the course number and name you intend to take. If you have outstanding prerequisites, you must build those into your course plan even if you plan to do them online and over the summer. Refer to the examples provided in class for proper formatting. **Make sure you list each semester vertically down the page similar to the examples provided.** It should begin with your first semester in the program.

GRADING STRUCTURE

The grading structure in MBAD 6100 is as follows:

<u>Assignments</u>	<u>Points</u>
Poverty Simulation Reflection	50
Personal SWOT Analysis	30
Curriculum Plan Assignment	30
Attendance/Participation	<u>40</u>
Total	150 points

Grading Scale

A = 135-150 points

B = 120-134 points

C = 105-119 points

U = < 104 points

ATTENDANCE AND PARTICIPATION

Students are expected to participate in all the class exercises and discussions. As in any graduate business course, each person's contribution to the class is an important part of every person's experience. Given the nature of this course, your participation is absolutely essential. Preparation for class discussion and exercises should reflect your familiarity with the material. Without proper preparation, class exercises become virtually meaningless. If you come to class unprepared, it ruins your classmates' experience. I anticipate that each of you will be prepared for every class and each of you should have no problems meeting my expectations for preparation.

We realize that the demands of traffic, work, family, etc. are powerful, but since this class is based so much on discussion and participation, we expect everyone to be on time for class, and we will be incorporating on-time attendance into your participation grade. In addition, expect to be called upon in class. You will be evaluated on the quality of your contributions and insights. Quality comments possess one or more of the following properties:

- offers a different or unique, but relevant, perspective
- contributes to moving the discussion and analysis forward
- builds on other comments

ACADEMIC INTEGRITY STATEMENT

Students have the responsibility to know and observe the requirements of The UNCC Code of Student Academic Integrity. This code forbids cheating, fabrication or falsification of information, multiple submissions of academic work, plagiarism, abuse of academic materials, and complicity in academic dishonesty. Any special requirements or permission regarding academic integrity in this course will be stated by the instructor and are binding on the students. Academic evaluations in this course include a judgment that the student's work is free from academic dishonesty of any type; and grades in this course therefore should be and will be adversely affected by academic dishonesty. Students who violate the code can be expelled from UNCC. The normal penalty for a first offense is zero credit on the work involving dishonesty and further substantial reduction of the course grade. In almost all cases the course grade is reduced to F. Copies of the code can be obtained from the Dean of Students Office. Standards of academic integrity will be enforced in this course. Students are expected to report cases of academic dishonesty to the course instructor.

Note: All University and College policies regarding absences, make-ups, drops, incompletes, scholastic dishonesty, and all others issues will be strictly observed.

STATEMENT OF INCLUSION

The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.

CLASS SCHEDULE

Date	Time	Place	Subject
Wednesday, Jan. 8	5:30 – 8:15pm	Center City Room 902	Syllabus Review/360 ⁰ Preview/ Improv.
Wednesday, Jan. 15	5:30 – 8:15 pm	Center City 2 nd Floor	Leadership in Society- Poverty Simulation
Wednesday, Jan. 22	5:30 – 8:15 pm	Center City Room 902	Career Leader Assessment/ Evisors Managing Your MBA Courses Strategically Poverty Simulation Reflection Due
Wednesday, Jan. 29	5:30 – 8:15 pm	Center City Room 902	Graduate Research and Writing Curriculum Plan Assignment Due
Wednesday, Feb. 5	5:30 – 8:15 pm	Center City Room 902	Team Building Personal SWOT Analysis Due