MBAD 6112-U91, Economics of Business Decisions
Alternating Wednesdays 5:30 – 8:15 pm, Center City 906
Fall 2019

Instructor: Dr. Matt Metzgar
Office: 223B Friday Building
Phone: (704) 687-7188
Email: mmetzgar@uncc.edu

Office Hours: Monday 1:30 – 2:30 pm, Wednesday 2:20 - 3:20 pm; Tuesday 1:00 - 3:00 pm

ISBN: 978-1337106665    -   New, used, or digital

Poll Everywhere (required): You will need a web-enabled device for each class. This is a free system provided by the University.

Course Description: Prerequisites: MBAD 5110 and MBAD 5141, or equivalents. Economic concepts in the decision-making process. Topics include: scarcity; marginal analysis and tools of optimization; demand and supply analysis and market structure; economic efficiency; regression analysis; risk analysis and game theory; and international issues.

Course Objectives: This course will introduce and apply economic concepts to decision making in business. Topics discussed include the importance of incentives, scarcity, marginal analysis, the tools of optimal decision making, demand and supply analysis, market structure, firm and market efficiency, regression analysis, strategic behavior, game theory, and advanced pricing techniques.

Hybrid Format: This course has a hybrid format where the class will meet on alternating Wednesdays for a full class period. Therefore, there will be online materials and online assessments in addition to the in-class work.

Meetings: This class will meet face-to-face (F2F) or online (O) on the following days and times:
- August 21 In-Class Meeting 5:30 - 6:45 PM (half-class)
- August 28 Online Assignments Due
- Sept 4 In-Class Meeting 5:30 pm - 8:15 pm
- Sept 11 Online Assignments Due
- Sept 18 In-Class Meeting 5:30 pm - 8:15 pm
- Sept 25 Online Assignments Due
- Oct 2 In-Class Meeting 5:30 pm - 8:15 pm
- Oct 9 Online Assignments Due
- Oct 16 In-Class Meeting 5:30 pm - 8:15 pm
- Oct 23 Online Assignments Due
- Oct 30 In-Class Meeting 5:30 pm - 8:15 pm
- Nov 6 Online Assignments Due
- Nov 13 In-Class Meeting 5:30 pm - 8:15 pm
- Nov 22 Online Assignments Due
- Nov 27 - No class, Thanksgiving Break
- Dec 4 In-Class Meeting 5:30 pm - 8:15 pm
- Dec 11 Final Exam 5:30 - 6:45 PM (half-class)

**Grading Basis:** Grades will be based upon four categories:

- Perusall Points
- Peer Evaluation
- Group Exams
- Individual Exams

**Perusall Online assignments (out-of-class):** Online assignments will be due most weeks via Perusall. These assignments are generally participation points.

**Peer Evaluation:** All students will evaluate all other students in the class via a simple form during the last week of class.

**Group Exams:** There will be two group take-home exams given during the semester. These will be open-ended questions.

**Individual Exams:** There will be two individual exams given during the semester. The exams will be multiple-choice questions.

Students who arrive late for an examination will be permitted to sit the test provided that no student has turned in their paper prior to the student’s arrival. **Once a paper has been turned in, late arriving students will not be permitted to begin the test or exam.** A student who begins a test late will not be given extra time at the end of the examination period.

**Final Examination:** The final exam is taken individually and will have multiple-choice questions.

**Clicker Questions:** All in-class clicker questions are answered online via a device of your choice. There are no points attached to these questions.

**Seating Chart:** Different seats are assigned each class so that students work with a variety of other students.

**Makeup Exams:** If traveling on official University business, a similar makeup exam will be available. For all other absences, **no makeup exams** will be given. If the midterm exam is missed, the weight of the final exam is doubled.
Grading:

Perusall Online Assignments 20%
Peer Evaluation 10%
Group Exam #1 17.5% (best 4 of 5 exams)
Group Exam #2 17.5%
Individual Exam #1 17.5%
Individual Exam #2 17.5%
Final Exam (Individual) 17.5%

Grading Scale:
A 90-100%
B 80-89%
C 70-79%
D 60-69%
F Below 60%
Grades are rounded to the nearest whole percentage. Example: 89.5% will round to an A, while 89.4999% will not.

Attendance: Attendance is not taken though students who miss class will obviously lose quiz/exam points and/or in-class clicker points. There may be a multi-point clicker question at the beginning of class to make sure students arrive on time.

Academic Integrity: Students have the responsibility to know and observe the requirements of The UNC Charlotte Code of Student Academic Integrity. This code forbids cheating, fabrication or falsification of information, multiple submissions of academic work, plagiarism, abuse of academic materials, and complicity in academic dishonesty. Any special requirements or permission regarding academic integrity in this course will be stated by the instructor and are binding on the students. Academic evaluations in this course include a judgment that the student’s work is free from academic dishonesty of any type; and grades in this course therefore should be and will be adversely affected by academic dishonesty. Students who violate the code can be expelled from UNC Charlotte. The normal penalty for a first offense is a lowering of the course grade by one letter grade. For second offenses, in almost all cases, the course grade is reduced to an F. Copies of the code can be obtained from the Dean of Students Office. Standards of academic integrity will be enforced in this course. Students are expected to report cases of academic dishonesty to the course instructor.

Cell Phones: Cellular Telephones and pagers are to be turned off and stowed out of sight for all classes and exams. Under very extraordinary circumstances (such as someone providing emergency care for a family member), students will be permitted to leave their cell phone or pager (using silent ring options) on during class, but never during a test or exam. Students who confront such emergencies must obtain prior approval from the professor.

Disability: UNC Charlotte is committed to access to education. If you have a disability and need academic accommodations, please provide a letter of accommodation from Disability Services early in the semester. For more information on accommodations, contact the Office of Disability Services at 704-687-0040 or visit their office in Fretwell 230.
**Diversity:** The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.

**Exam Schedule:** The University has very specific guidelines regarding the circumstances under which students are permitted to reschedule final examinations. These guidelines will be followed to the letter. **Students who do not meet the specific guidelines set forth by the university will not be permitted to take the final examination at a time other than the officially proscribed period for any reason. The semester ends with the final examination. There will be no accommodation for students who want to take an early exam for any reason other than representing the university. Students representing the university must provide written documentation from appropriate university personnel.**

**Outline:** Chapters 2 -6, 9, 10, 12, 7

**Schedule:**

Wednesday, Aug 21 (half-class)  
Welcome, Hand out Syllabus, Discussion of Teaching Methods,

Wednesday, Sept 4  
Chapter 2, 3

Wednesday, Sept 18  
Chapter 3, 4

**Wednesday, Oct 2 – Group Exam #1 due and Individual Exam #1**  
Chapter 4, 5

Wednesday, Oct 16  
Chapter 6

Wednesday, Oct 30  
Chapter 9,10

Wednesday, Nov 13  
Chapter 10, 12

Wednesday, Nov 27– Thanksgiving  
No Class or Online Assignments

**Wednesday, Dec 3 – Group Exam #2 due and Individual Exam #2**  
Chapter 12, 7

**Wednesday, Dec 11 – Final Exam at 5:30 pm – 6:45 pm**
References:


