MBAD 6207. Business Project Management

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Course Description:

MBAD 6207. Business Project Management. MBAD 6207. Business Project Management (3G). Project management is widely used in a variety of business environments to manage complex, non-routine, endeavors. Examples of projects include consulting and process improvement projects, advertising projects, and technology projects. This course focuses on tools, techniques and skills for business project management, with attention to both the quantitative and the qualitative aspects of project management. Major topics include project evaluation, estimation, monitoring, risk management, audit, managing global projects, outsourcing and project portfolio management. Students will also gain experience using Project Management Software.

Course Materials:


Readings


Note: Some additional readings may be assigned.

**Cases**

   C1. Volkswagen of America: Managing IT Priorities

   C2. TerraCog Global Positioning Systems: Conflict and Communication on Project Aerial

   C3. Computerized Provider Order Entry at Emory Healthcare

   C4. Apex PC Project Management Office

   C5. PATH and the Safe Water Project.

These cases can be downloaded from Harvard Business School Press (www.hbsp.harvard.edu) using the following link: https://cb.hbsp.harvard.edu/cbmp/access/23491896

**Grading**

**Individual Work**
Exams- 2x200= 400
Homework-50
Class Participation and Assignments-100 (including 6 article summaries that are worth 6x5 = 30 points)

**Group Work**
Feasibility Project= 200
Case studies- 2x100=200
Final Project -50
## Course Schedule (May be modified at the discretion of the instructor)

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topic</th>
<th>Reference</th>
<th>Deliverables</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1/14</td>
<td>Introduction and Project Scope Definition</td>
<td>T1, T3</td>
<td></td>
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<tr>
<td>2</td>
<td>1/21</td>
<td>Project Evaluation and Selection, Project Planning, Project Management Software</td>
<td>T1, T3</td>
<td></td>
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<tr>
<td>3</td>
<td>1/28</td>
<td>The Manager, the organization and the team</td>
<td>T2, C1</td>
<td>Feasibility Project Ideas</td>
</tr>
<tr>
<td>4</td>
<td>2/4</td>
<td>Discussion of Volkswagen Case and Project Risk Management</td>
<td>T3, C2</td>
<td></td>
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<tr>
<td>5</td>
<td>2/11</td>
<td>Feasibility Project Presentations</td>
<td></td>
<td>Feasibility Project Report &amp; Presentations</td>
</tr>
<tr>
<td>6</td>
<td>2/18</td>
<td>Budgeting and Scheduling</td>
<td>T 4,5</td>
<td></td>
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<tr>
<td>7</td>
<td>2/25</td>
<td>Exam1</td>
<td></td>
<td>Spring Break Next Week- No Classes</td>
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<tr>
<td>8</td>
<td>3/11</td>
<td>Scheduling and Allocating Resources</td>
<td>T5, 6</td>
<td>Project Risk Profiles</td>
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<tr>
<td>9</td>
<td>3/18</td>
<td>Managing Outsourcing &amp; Allocating Resources</td>
<td>T12 R2, R5</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>3/25</td>
<td>C3 and Special Topics</td>
<td>R1,</td>
<td>C3 Case Report</td>
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<tr>
<td>11</td>
<td>4/1</td>
<td>Project Portfolio and Program Management</td>
<td>C4, 5</td>
<td></td>
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<tr>
<td>12</td>
<td>4/8</td>
<td>Project Termination and Closeout. Catchup &amp; Review</td>
<td>T13, 14 C3</td>
<td>C4, 5 Case Report</td>
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<tr>
<td>13</td>
<td>4/15</td>
<td>Special Topics</td>
<td>R1,6,3</td>
<td></td>
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<tr>
<td>14</td>
<td>4/22</td>
<td>Final Projects and Catchup</td>
<td></td>
<td>Homework due</td>
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<tr>
<td>15</td>
<td>4/29</td>
<td>Final Project Presentations</td>
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<td>Final Project Presentations</td>
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<tr>
<td>5/6</td>
<td>5pm</td>
<td>EXAM 2</td>
<td></td>
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Note: TX, CX, and RX refer to the text, cases and readings respectively.

**COURSE POLICIES**

All students expected to comply with the UNCC code of Student Academic Integrity, Code of Student Responsibility, and all University Policies governing student conduct. Please see: [http://integrity.uncc.edu/](http://integrity.uncc.edu/)
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