

OPER3208: SUPPLY CHAIN MANAGEMENT

Fall 2017, Section 001

(Mon. & Wed. 11:00 am–12:15 pm – Colvard 5091)

Instructor: Dr. Jing Zhou

Office: Friday 350A

Office hours: Mondays and Wednesdays 1pm—2pm, or by appointment.

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Catalog Course Description:

[OPER 3208. Supply Chain Management](#). (3) Prerequisites: OPER 3100 with a C or better or permission of the department. Supply chain management is concerned with all of the activities performed from the initial raw materials to the ultimate consumption of the finished product. From a broad perspective, the course is designed to examine the major aspects of the supply chain: the product flows; the information flows; and the relationships among supply chain participants. The course content is interdisciplinary in nature and will cover a variety of topics such as supply chain information technologies, supply chain design, strategic alliances between supply chain participants and supply chain initiatives.

Course Objectives: After completing this course, the student will

- Develop an understanding of the principles of supply chain management.
- Develop analytical and problem solving skills necessary to solve a variety of supply chain management and design problem.
- Understand the complexity of supply chain coordination and know the methods to achieve coordination in a supply chain.

Text and Materials:

- Textbook: *Supply Chain Management: Strategy, Planning, and Operation*, 6th edition, by Sunil Chopra & Peter Meindl, Pearson Education Limited, 2015. ISBN: 978-0133800203. 5th edition works too.
- Case materials: There are two cases in this course. One case is from the textbook. The other one will be distributed in class.
- Notes, etc. are on the Canvas.

Use of Canvas: You may access UNCC Canvas from My UNC Charlotte (<https://my.uncc.edu/>) or direct type **canvas.uncc.edu/**. All lecture notes, individual homework assignments, group case assignments, solutions, grades, and updated information regarding the class will be posted on Canvas. It's each student's responsibility to check Canvas regularly and report anything that does not match your own record (e.g., missing or wrong grade) within SEVEN calendar days since the date the information was posted.

Grading: Grades will be based upon exams, individual homework, group case assignments, global supply chain game and class attendance & participation, which are weighted as follows:

Exams (3 @ 26% each)	78%
Individual Homework	12%
Group Case Assignments	4%
Global Supply Chain Game	3%
Class Attendance & Participation	<u>3%</u>
	100%

Letter grades are assigned as follows:

A = 90% and above	B = 80% to less than 90%	
C = 70% to less than 80%	D = 60% to less than 70%	F = Less than 60%

There will be NO EXTRA CREDIT work offered for any student during the semester. Please do not depend on any extra credit opportunities to improve your grade later in the semester.

Examinations: There are three exams which are not cumulative.

- NO MAKE-UP EXAMS will be given unless students obtain prior permission from the professor and provide official documents. An unexcused absence from an exam will result in a grade of zero for that exam.
- The exams may contain true/false, multiple choice, short answer, or analytical problem solving.
- All exams are closed book and notes. A formula sheet will be provided during the exam. A calculator is required for each exam.
- The use of laptops, cell phones or other electronic devices during an exam is not allowed.
- The instructor will keep all exams. Students who fail to turn in the exam papers in class after reviewing the exam will get a zero grade for the exam.

Individual Homework: There are three skill-building individual homework assignments. Individual homework due dates can be found on the class schedule on pages 5-6.

- Each homework assignment must be submitted no later than class on its due day. NO LATE HOMEWORK WILL BE ACCEPTED. A grade of zero will be assigned if you do not turn in the homework. If you know you will miss a class, make the arrangement to turn in your work ahead of time.
- You should provide formula, steps, or reasons to support your solution. Homework submission with only the final solution will not be given any credit.
- All work submitted for evaluation must be written/typed clearly. If I cannot read it, a grade of zero will be given.
- Work submitted online must have all files named appropriately so that I can easily understand what the file represents.
- You may discuss homework problems with your classmates. But you should write YOUR OWN solutions.

Group Case Assignments: Two group case assignments (GC1-GC2) will be completed in self-selected groups of four or five people. These assignments will apply the concepts introduced in class to “Real-World” problems. A question set will be provided for each of the assignment.

- It is your responsibility to form your groups as soon as possible and email them to me. The groups should be formed no later than 8/28/2017. Not having a group is NOT a reason for late submission of group assignment. **NO LATE GROUP CASE ASSIGNMENTS WILL BE ACCEPTED.** Group case assignment due dates can be found on the class schedule on pages 5-6.
- When we discuss each case in class, five or six groups will be asked to present their answers and justifications. Other groups may give their thoughts and comments.
- For each group assignment, a single grade is assigned to each group. Only one submission from a group member is required. Please remember to write full names of each group member who contributes to the answers. No credit will be given if the name is not shown on the submission.
- Your final grade of a group assignment will be based on your group grade, your own contribution to the group activity as evaluated by your fellow team members, and your submission of peer evaluation. If you do not submit your peer evaluation, then your final group assignment grade will be discounted by 10%.
- It is your responsibility to promptly inform the instructor of any dysfunctional team dynamics and to solicit her help.

Global Supply Chain game: There is a specific group assignment which is for you to operate a computer simulation of a supply chain. To play, you will need to log on to the simulation and pay a fee of \$15 with a credit card (\$15 per group). Specific instructions for the exercise will be provided. Grades will be based on both your write-up and your performance in the game. This group assignment requires peer evaluation too.

Class attendance & participation: Class attendance is expected and will be monitored. If you need to miss a class, please let me know in advance (email or call) and provide official documents next time you come to the class. You will be assigned three points for your attendance & participation grade.

- (1 point) Participating the beer game.
- (2 points) Actively contributing to the enhancement of learning
 - It is important that everyone come to class prepared and willing to contribute to discussion. Ideally, you will make concise, insightful, and eloquent comments in every class. However, I also recognize the importance of making smaller contributions, including asking good questions. I believe that the learning environment is best when the discussion is not dominated by a few, but moved along incrementally by all of us. Do not be afraid to make points that you may regard as minor, ask clarifying questions, or otherwise contribute in small ways.
 - Name cards will be used to track attendance (from 8/30/2017). It is your responsibility to pick up your name card before the class and return it back to me after class. Please pick up **ONLY YOUR OWN** name card.

Class Conduct: Disruptive behavior includes but is not limited to, side conversations between two or more students during lecture, unnecessary comments that add no value to class, and any activities that negatively impact the ability of other students to learn and/or listen in class. Disruptive behavior will not be tolerated. If necessary, I will amend the syllabus and grading policy to penalize individuals that exhibit disruptive behavior. Please keep all electronic and telecom equipment such as laptops, cell phones, etc. on “silent” mode during class.

Class Cancellation: In the event that I am unable to attend class or the University is closed unexpectedly, assume the material will be moved forward to the next meeting.

Withdrawal from Class:

The administration of this institution has set deadlines for withdrawal of any college-level courses. These dates and times are published in that semester's course catalog. Administration procedures must be followed. It is the student's responsibility to handle withdrawal requirements from any class. In other words, I cannot drop or withdraw any student. You must do the proper paperwork to ensure that you will not receive a final grade of "U" in a course if you choose not to attend the class once you are enrolled. **The last day to withdraw from a course (grade subject to Withdrawal Policy) is October 24, 2017.**

Incomplete Grade Policy:

As per [university policy](#), incomplete grades will be granted when a student who is otherwise passing has not, due to circumstances beyond his/her control, completed all the work in the course. The missing work must be completed and the final grade reported within one calendar year from the date on which the “I” grade was recorded. The instructor assigning the “I” grade may specify a shorter time than one year for completion of the work and the assignment of a final grade. If the “I” is not removed during the specified time, a grade of “U” or “N” as appropriate is automatically assigned. Time extensions for the completion of an “I” beyond one year cannot be approved except by special request to the Graduate School under extraordinary circumstances. *The grade of “I” cannot be removed by enrolling again in the same course.*

Academic honesty/integrity:

Students have the responsibility to know and observe the requirements of The UNC Charlotte Code of Student Academic Integrity. This code forbids cheating, fabrication or falsification of information, multiple submission of academic work, plagiarism, abuse of academic materials, and complicity in academic dishonesty. Any special requirements or permission regarding academic integrity in this course will be stated by the instructor, and are binding on the students. Academic evaluations in this course include a judgment that the student's work is free from academic dishonesty of any type, and grades in this course therefore should be and will be adversely affected by academic dishonesty. Students who violate the code can be expelled from UNC Charlotte. The normal penalty for a first offense is zero credit on the work involving dishonesty and further substantial reduction of the course grade. In almost all cases the course grade is reduced to F. Copies of the code can be obtained from the Dean of Students Office. Standards of academic integrity will be enforced in this course. Students are expected to report cases of academic dishonesty to the course instructor. For more detail and

clarification on these items and on academic integrity, please review the UNCC Code of Student Academic Integrity (<http://legal.uncc.edu/policies/up-407>).

Tentative Course Outline/Schedule:

Date	Topic	Chapter	Assignment	Assignment Due
8/23	Syllabus, Introduction	Ch1		
8/28	Achieving a Strategic Fit Supply Chain Drivers and Metrics	Ch2 Ch3	GC1: Seven Eleven Japan Co.	
8/30	Supply Chain Drivers and Metrics Cycle Inventory	Ch3 Ch11		
9/4	Labor Day	No Class		
9/6	Guest Speaker from Target			
9/11	Case: Seven Eleven Japan Co.	Text: pages 60-66		GC1: Seven Eleven Japan Co.
9/13	Cycle Inventory	Ch11	HW1	
9/18	Cycle Inventory	Ch11		
9/20	Cycle Inventory Newsvendor Model	Ch11 Ch13		
9/25	Newsvendor Model	Ch13		HW1
9/27	Review			
10/2	Exam 1			
10/4	Newsvendor Model Responsive Supply Chain: Quick Response	Ch13 Notes		
10/9	Student Recess	No Class		
10/11	Responsive Supply Chain: Quick Response	Notes	HW2	
10/16	Responsive Supply Chain: Quick Response Designing Distribution Networks	Notes Ch4		
10/18	No Class (Compensate Global Supply Chain Game Session)			
10/23	Designing Distribution Networks Network Design	Ch4 Ch5.1-5.3		HW2
10/25	Global Supply Chain Game			SC Game Report
10/30	Review			
11/1	Guest Speaker/Transportation	Ch14		
11/6	Exam2			
11/8	Transportation	Ch14		
11/13	Sourcing	Ch15	GC2: Timbuk2	
11/15	Sourcing	Ch15	HW3	
11/20	Sourcing	Ch15		

Date	Topic	Chapter	Assignment	Assignment Due
11/22	Thanksgiving	No Class		
11/27	Case: Where in the World is Timbuk2? Mass Customization	Notes		GC2: Timbuk2
11/29	Beer Game*(Class meeting location to be determined)			HW3
12/4	Supply Chain Coordination	Ch10		
12/6	Review			
12/11	Exam 3			

HW1-3: Individual homework

GC1-2: Group case assignments

Assignment: individual homework (HWx) and/or group case assignments (GCx) I will assign after the class.

Assignment Due: individual homework (HWx) and/or group case assignments (GCx) or supply chain game report due right before the class.

Exam 3 Schedule: 11:00am-1:30pm on December 11, 2017. Please check the university's exam schedule here: <http://registrar.uncc.edu/calendar-and-exam-schedules/exam-schedules>

Statement on Diversity:

The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.

Disability Services Statement:

UNC Charlotte is committed to access to education. If you have a disability and need academic accommodations, please provide a letter of accommodation from Disability Services early in the semester. For more information on accommodations, contact the Office of Disability Services at 704-687-0040 or visit their office at Fretwell 230.