MBAD 6207. Business Project Management

Instructor: Dr. Ram L. Kumar
URL: http://belkcollege.uncc.edu/rlkumar
Email: rlkumar@uncc.edu
Phone: 704-687-7649
Office: 203 B Friday Building
Office hours: T: 4.30pm-5.30PM (Faculty offices 7th Floor CCB) and by appointment

Course Description:

MBAD 6207. Business Project Management. MBAD 6207. Business Project Management (3G). Project management is widely used in a variety of business environments to manage complex, non-routine, endeavors. Examples of projects include consulting and process improvement projects, advertising projects, and technology projects. This course focuses on tools, techniques and skills for business project management, with attention to both the quantitative and the qualitative aspects of project management. Major topics include project evaluation, estimation, monitoring, risk management, audit, managing global projects, outsourcing and project portfolio management. Students will also gain experience using Project Management Software.

Course Materials:


Readings


Note: Some additional readings may be assigned.

Cases

C1. Merger Integration at Bank of America: The TrustWeb Project

C2. Volkswagen of America: Managing IT Priorities

C3. TerraCog Global Positioning Systems: Conflict and Communication on Project Aerial


C5. American Constructors: World Outreach Expansion Project

These cases can be downloaded from Harvard Business School Press (www.hbsp.harvard.edu) using the following link: https://cb.hbsp.harvard.edu/cbmp/access/16905373

Grading

Exams- 2x200= 400
Feasibility Project= 200 and
Case studies- 2x100=200
Final Project -100
Class Participation and Assignments-100 (8 article summaries are worth 8x5 = 40 points)
### Course Schedule (May be modified at the discretion of the instructor)

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topic</th>
<th>Reference</th>
<th>Deliverables</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1/15</td>
<td>Introduction and Organizational Context of Project Management</td>
<td>T1,2, C1</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>1/22</td>
<td>Organizational Context of Project Management and Project Selection, Project Management Software</td>
<td>T2,3, C1,C2</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>1/29</td>
<td>Project Selection, Project Scope Management Project Leadership, team building, conflict and negotiation</td>
<td>R4 R5, T5,T4,T6 C3</td>
<td>Feasibility Project Ideas</td>
</tr>
<tr>
<td>4</td>
<td>2/5</td>
<td>Project Leadership, team building, conflict and negotiation Discussion of Volkswagen Case and Project Risk Management</td>
<td>T4,6, T7, R8, C2</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>2/12</td>
<td>Feasibility Project Presentations</td>
<td></td>
<td>Feasibility Project Report &amp; Presentations</td>
</tr>
<tr>
<td>6</td>
<td>2/19</td>
<td>Project Estimation and Scheduling</td>
<td>T 8,9</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>2/26</td>
<td>Exam1</td>
<td></td>
<td>Spring Break Next Week- No Classes</td>
</tr>
<tr>
<td>8</td>
<td>3/12</td>
<td>Project Estimation and Scheduling</td>
<td>T10,11</td>
<td>Project Risk Profiles</td>
</tr>
<tr>
<td>9</td>
<td>3/19</td>
<td>Managing Outsourcing &amp; Resource Leveling</td>
<td>T12 R2, R7,</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>3/26</td>
<td>C4 and Special Topics</td>
<td>R1,R3, R5, R6, C4</td>
<td>C4Case Report</td>
</tr>
<tr>
<td>11</td>
<td>4/2</td>
<td>Project Portfolio and Program Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>4/9</td>
<td>Project Termination and Closeout. Catchup &amp; Review</td>
<td>T13,14C3</td>
<td>Atek PC Case Report</td>
</tr>
<tr>
<td>13</td>
<td>4/16</td>
<td>Special Topics-</td>
<td>R9</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>4/23</td>
<td>Final Projects and Catchup</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>4/30</td>
<td>Project Presentations</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
COURSE POLICIES

All students expected to comply with the UNCC code of Student Academic Integrity, Code of Student Responsibility, and all University Policies governing student conduct. Please see: http://integrity.uncc.edu/

The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.