Instructor: Tom Mayock  
Office Location: 219B Friday Building  
E-mail: tmayock@uncc.edu  
Office Phone: 704-687-7625  

Office Hours: Wednesday 4:00PM-5:15PM or by appointment. Office hours will be held in the shared faculty office space on the 7th floor of the Center City Building.

Lecture Time: Wednesday 5:30PM-8:15PM. Center City Building Room 506.

Prerequisites: ECON2102 (Principles of Microeconomics) or equivalent. The class will begin with a review of microeconomic theory, but I will operate under the assumption that you have previously worked with economic models. You will also need a working knowledge of high school mathematics.

Textbook: There is no assigned textbook for this course. All of the required readings can be found on the class Canvas page.

Course Web Page: All relevant information for this course will be posted on the class Canvas page.

Communication: Email is the easiest way to reach me. I will be using email to send out announcements throughout the semester, and I will expect you to be checking your UNC Charlotte email account on a regular basis. If you primarily use a non-UNCC email address for communication, you may want to consider having your UNCC emails forwarded to that alternative account.

Course Objective: The objective of this course is to give students the capacity to use economic theory to analyze land and real estate markets. After developing the theoretical machinery necessary for such analysis, students will use economic models to examine current issues in housing and land economics. Topics include: spatial equilibrium models, externalities, measuring the value of housing, housing finance, zoning and land use regulation, affordable housing and property taxation.

Exams: Two examinations will be given in this course. The exams will be “closed book” and comprised of short answer questions. If you miss an exam for a legitimate reason, (e.g., a documented illness or participation in a university-sponsored event) you will be permitted to take an exam of an alternative format. Note that this applies only to excusable absences. If you just skip an exam, you will receive a zero, which is severely detrimental to your grade in this course.
**Housing Markets Term Project:** 40 percent of your grade in this course will depend on the completion of a term project in which you (1) use economic theory to assess the feasibility of developing property in a particular metropolitan area and (2) describe your findings to the class in a presentation roughly 10 minutes in length.

**Grading:** Students will be graded on the basis of two exams and a term project. Should you have any questions about your grade in the class, just ask. **THERE IS NO EXTRA CREDIT IN THIS COURSE.**

**Grade Weighting Percentages and Calculating Your Grade:** Your final grade will be weighted as indicated below

<table>
<thead>
<tr>
<th>Assignment Type</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Midterm Exam</td>
<td>30%</td>
</tr>
<tr>
<td>Final Exam</td>
<td>30%</td>
</tr>
<tr>
<td>Housing Markets Project</td>
<td>40%</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
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To calculate your final grade in this class, you simply need to multiply the weight for each assignment type above by the fraction of the total points that you received for that assignment type. For example, say that you received a 75% on the Midterm Exam, an 80% on the Final Exam, and a 95% on your Term Project.

You would also receive 22.5 points (30*0.75) for the Midterm, 24 points (30*0.8) for the Final Exam, and 38 (40*.95) points for the Term Project. In this example, the final overall course grade would be an 84.5 (22.5+24+38).

**Grading Scale:** Below you will find the baseline scale that will be used to determine your final grade in this course. For each grade category, you should interpret the lower end of the numeric range as the minimum grade you need to ensure that you will receive that particular letter grade. For example, a final grade of 80% in this course will guarantee that you will receive **at least** a B. The lower bound for achieving any given grade can be revised at my discretion. Standard rounding (e.g., 80.45 will round up to an 81, while 80.44 will round down to an 80) will be used to calculate your final grade. **DO NOT CONTACT ME FOLLOWING THE POSTING OF YOUR FINAL GRADE TO REQUEST THAT IT BE ARBITRARILY ROUNDED UPWARDS. I WILL NOT RESPOND TO SUCH EMAILS.**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A</td>
<td>90-100</td>
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<tr>
<td>B</td>
<td>80-89</td>
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<tr>
<td>C</td>
<td>70-79</td>
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<td>U</td>
<td>&lt;70</td>
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**Key Dates:** The dates for the midterm exam and the due date for the term project are listed below. The final exam will be given during finals week; the exact date of this exam will be announced during the semester.

- **January 16th, 2018:** End of Drop-Add Period
- **February 28th, 2018:** Midterm Exam
- **March 7th, 2018:** Spring Break (No Class)
- **March 12th, 2018:** Unsatisfactory Grade Notification
- **March 19th, 2018:** Last Day to Withdraw from Course
- **April 25th, 2018:** Term Project Due
- **May 2nd, 2018:** Reading Day (No Class)
- **May 9th, 2018:** Final Exam *(Time and Location TBD)*

**Attendance Policy:** You will not be penalized for missing classes during my lectures. If you do miss a lecture, you are responsible for any material I cover in your absence. In my experience there has been a strong positive correlation between class attendance and student performance. That said, attendance is strongly recommended.

**Academic Integrity:** All students are required to read and abide by the Code of Student Academic Integrity. Violations of the Code of Student Academic Integrity, including plagiarism, will result in disciplinary action as provided in the Code. Definitions and examples of plagiarism are set forth in the Code. The Code is available from the Dean of Students Office or online here.

Faculty may ask students to produce identification at examinations and may require students to demonstrate that graded assignments completed outside of class are their own work.

**Email Etiquette Policy:** Email will be used extensively in this class. In preparation for your future career, as well as out of general courtesy, you are expected to write professional emails that include a salutation and a signature indicating your name. Emails should also be written in clear, concise English. If you fail to abide by this etiquette, you should not expect a response to your message. For general information on email etiquette, see this link.

**Accommodations for Disabilities:** If you have a disability and need academic accommodations, please provide a letter of accommodation from the Office of Disability Services early in the semester. For more information about such accommodations, you may contact the Office of Disability Services at 704-687-0040 or visit the Office of Disability Services in Fretwell 230.

**Diversity Statement:** The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.
**Title IX Reporting:** UNC Charlotte is committed to providing an environment free of all forms of discrimination and sexual harassment, including sexual assault, domestic violence, dating violence, and stalking. If you (or someone you know) has experienced or experiences any of these incidents, know that you are not alone. UNC Charlotte has staff members trained to support you in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, helping with legal protective orders, and more.

Please be aware that many UNC Charlotte employees, including all faculty members, are considered **Responsible Employees** who are required to relay any information or reports of sexual misconduct they receive to the Title IX Coordinator. This means that if you tell me about a situation involving sexual harassment, sexual assault, dating violence, domestic violence, or stalking, I must report the information to the Title IX Coordinator. Although I have to report the situation, you will still have options about how your case will be handled, including whether or not you wish to pursue a formal complaint. Our goal is to make sure you are aware of the range of options available to you and have access to the resources you need.

If you wish to speak to someone confidentially, you can contact any of the following on-campus resources, who are not required to report the incident to the Title IX Coordinator: (1) University Counseling Center (counselingcenter.uncc.edu, 7-0311); (2) Student Health Center (studenthealth.uncc.edu, 7-7400); or (3) Center for Wellness Promotion (wellness.uncc.edu, 7-7407). Additional information about your options is also available at titleix.uncc.edu under the “Students” tab.

**Mobile Devices:** The use of cell phones, smart phones, or other mobile communication devices is disruptive, and is therefore prohibited during class. Except in emergencies, those using such devices must leave the classroom for the remainder of the class period.

**Personal Computer Use:** Students are permitted to use computers during class for note-taking and other class-related work only. Those using computers during class for work not related to that class must leave the classroom for the remainder of the class period.

**Plagiarism Detection Software:** As a condition of taking this course, all required papers may be subject to submission for textual similarity review to Vericite for the detection of plagiarism. All submitted papers will be included as source documents in the Turnitin.com reference database solely for the purpose of detecting plagiarism of such papers. No student papers will be submitted to Vericite without a student’s written consent and permission. If a student does not provide such written consent and permission, the instructor may: (i) require a short reflection paper on research methodology; (ii) require a draft bibliography prior to submission of the final paper; or (iii) require the cover page and first cited page of each reference source to be photocopied and submitted with the final paper.
General Course Schedule and Readings: Below is the order in which I plan to cover topics in this course and the section of the textbook that corresponds with these topics. This schedule is only tentative and is subject to revision throughout the term. Readings are posted on the course’s Canvas site.

Course Outline

- Review of Basic Microeconomic Theory
  - Course Handout
- The Property and Capital Markets
  - Course Handout
- Basic Econometrics
  - Course Handout
- Housing Market Data Resources
  - Course Handout
- Measuring the Value of Housing
  - Course Handout
- The Urban Land Market: Prices and Rents/Growth and Rents
  - Course Handout
- Structural Attributes and Density of Urban Housing
  - Course Handout
- Housing Finance, Homeownership, and Taxation
  - Course Handout

- Local Governments, Property Taxes, and Real Estate
  - Course Handout

- Public Goods, Externalities, and Development Regulation
  - Course Handout

- Labor Markets and Housing Markets

- Land Use Regulation and Housing Prices

- Affordable Housing

- The Urban Sprawl Debate

- Household Mobility

- School Segregation
The standards and requirements set forth in this syllabus may be modified at any time by the course instructor. Notice of such changes will be by announcement in class and/or by email.