

# PROFESSIONAL BUSINESS CONFERENCE



ALPHA KAPPA PSI

Monday, Oct 21<sup>st</sup> & Tuesday, Oct 22<sup>nd</sup>



UNC CHARLOTTE

BELK COLLEGE of BUSINESS

**STUDENT CENTER FOR PROFESSIONAL DEVELOPMENT**

## Event Schedule

The Belk College Professional Business Conference is a two-day event designed exclusively for undergraduate business majors. Students can get great career advice from professionals in the field, learn about occupations in business, meet with employers, and begin to develop the professional skills that are essential for future success! Whether you are a freshman or senior, accounting major or marketing major, there is something for everyone! Join us!!

2013

### SPECIAL POINTS OF INTEREST:

- Speed Networking Event
- Entrepreneur Panel
- Business Olympics Activity Center

DAY 1	Monday, Oct 21	
	3:00 - 4:15pm	Stop Networking, Start Connecting! Presented by Motivational Speaker, Hoan Do
	4:30 - 5:15pm	Millennials Value to the Workplace. Presented by Northwestern Mutual
	4:30 - 5:15pm	The Business of YOU! Presented by BB&T
	4:30 - 5:15pm	Big Retail - A Perspective from Belk, Inc.
	4:30 - 5:15pm	How to Sell your Study Abroad Experience to Employers
	4:30 - 5:15pm	Communication Skills for Women in Business
	5:30 - 6:15pm	Dressed to Impress
	5:30 - 6:15pm	Get "Linked In" - World's Largest Online Professional Network
	5:30 - 6:15pm	Marketing & Consumer Products. Presented by Nestle Purina and Proctor & Gamble
	5:30 - 6:15pm	"A Day in the Life of..." Presented by Bank of America
	5:30 - 6:15pm	Entrepreneurship Panel
	6:30 - 8:30pm	Speed Networking for Business Majors (Sophomores, Juniors, & Seniors Only)
	6:30 - 8:30pm	Etiquette Dinner (Freshmen Only). Presented by Enactus
DAY 2	Tuesday, Oct 22	
	3:30 - 4:15pm	Facebook Friendly - Clean up your Online Presence
	3:30 - 4:15pm	International Banking in Mexico. An Approach from Wells Fargo
	3:30 - 4:15pm	New to Networking
	3:30 - 4:15pm	Financial Management. Presented by Northwestern Mutual
	3:30 - 4:15pm	Sales as a Career. Presented by TQL
	3:30 - 4:15pm	Your Personal Brand & Career Opportunities at Target
	4:30 - 5:15pm	Life After Graduation (debt, student loans). Presented by Northwestern Mutual
	4:30 - 5:15pm	Take the Lead - Difference Between Management and Leadership. Presented by Target
	4:30 - 5:15pm	Cultural Sensitivity & Working in International Business
	4:30 - 5:15pm	Finding the Hidden Job Market
	5:30 - 6:15pm	"A Day in the Life of..." Presented by Bank of America
	5:30 - 6:15pm	Get "Linked In" - World's Largest Online Professional Network
	5:30 - 6:15pm	Careers in Real Estate Panel, Presented by C.R.E.W.
	5:30 - 6:15pm	Student Internship Panel. Presented by BHP
	6:30 - 8:30pm	Etiquette Dinner (Freshmen Only). Presented by Enactus

Featured Speaker: Hoan Do

